



IMS GHAZIABAD
(UNIVERSITY COURSES CAMPUS)
Status of 12(B) by UGC

Student-centric methods, such as experiential learning, participative learning, and problem-solving methodologies are used for enhancing learning experiences.

Student-centric methods focus on active participation and practical application, enhancing students' learning experiences. Enhancing education through Participative Learning, Experiential Learning, and Problem-Solving Techniques fosters active engagement, practical application, and analytical thinking at IMS Ghaziabad (University Courses Campus). Each department undertakes efforts to strengthen these via various things mentioned below to promote teamwork, creativity, and decision-making, bridging theory and real-world practice. Together, they nurture adaptive, solution-oriented learners with the skills to excel in diverse professional and life scenarios.

Participative learning: Active involvement of students in the learning process through discussions, group activities, and collaborative projects.

- Group discussions in Subjects, Class activities, Budget, News
- Buddy Mentoring and Peer Learning Sessions
- Role-playing & simulations, OB, Placement Readiness
- Student-led presentations
- LinkedIn and Personal Branding workshop for students
- 20 domain clubs where students learn by doing
- Students' participation in conventions
- Students present papers at conference
- Practice Logical and Analytical Thinking

Experiential Learning: Learning by doing, where students engage in hands-on activities to apply theoretical concepts.

- Case studies & real-world scenarios included in each subject mentioned in the Teaching Plan
- Internships & fieldwork group assignments for students
- Port & Expo center visits for students
- IIM Indore, IIT Kanpur, and FTII Pune on Campus certification-
- Industrial Visits- Rastrapati Bhawan, Haier, Yakult, Mother Dairy, Coke
- Project-Based Learning (PBL) for students
- Mini Projects

Problem-Solving Techniques: Structured approaches to effectively identify, analyze, and resolve challenges.

- Capstone Projects done and presented by students
- Business plan Creation
- Design Thinking certification for students
- Root cause analysis and Environmental scanning project in Strategic management
- Visualize Problems and Debugging Skills



Estd. 1990

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