



YEARLY STATUS REPORT - 2020-2021

Part A

Data of the Institution

Part A	
Data of the Institution	
1.Name of the Institution	INSTITUTE OF MANAGEMENT STUDIES
• Name of the Head of the institution	PROF (DR) AJAY KUMAR
• Designation	PRINCIPAL
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	01204980000
• Mobile no	9811260678
• Registered e-mail	director@imsuc.ac.in
• Alternate e-mail	naac@imsuc.ac.in
• Address	University Courses Campus, Adhyatmik Nagar, NH - 9,
• City/Town	Ghaziabad
• State/UT	Uttar Pradesh
• Pin Code	201015
2.Institutional status	
• Affiliated /Constituent	Affiliated
• Type of Institution	Co-education
• Location	Urban

• Financial Status	Self-financing				
• Name of the Affiliating University	Ch. Charan Singh University, Meerut				
• Name of the IQAC Coordinator	Dr. Shilpi Sarna				
• Phone No.	01204980000				
• Alternate phone No.	9711260678				
• Mobile	9355133456				
• IQAC e-mail address	iqacmembers@imsuc.ac.in				
• Alternate Email address	naac@imsuc.ac.in				
3.Website address (Web link of the AQAR (Previous Academic Year))	https://www.imsuc.ac.in/grd/AQAR-Yearly-Report-2019-20.pdf				
4.Whether Academic Calendar prepared during the year?	Yes				
• if yes, whether it is uploaded in the Institutional website Web link:	https://www.imsuc.ac.in/grd/Academic-Calendar-2020-21.pdf				
5.Accreditation Details					
Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 7	C	1.85	2016	19/01/2016	18/01/2021
Cycle 2	A	3.09	2021	20/09/2021	19/09/2026
6.Date of Establishment of IQAC			20/01/2016		
7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,					
Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount	
0	0	0	0	0	
8.Whether composition of IQAC as per latest NAAC guidelines			Yes		
• Upload latest notification of formation of IQAC			View File		

9.No. of IQAC meetings held during the year	5	
<ul style="list-style-type: none"> Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website? 	Yes	
<ul style="list-style-type: none"> If No, please upload the minutes of the meeting(s) and Action Taken Report 	No File Uploaded	
10.Whether IQAC received funding from any of the funding agency to support its activities during the year?	No	
<ul style="list-style-type: none"> If yes, mention the amount 		
11.Significant contributions made by IQAC during the current year (maximum five bullets)		
<p>1. Introduce a digital feedback mechanism system for collecting and analysing the feedback from all stakeholders. 2. Institution's Innovation Council initiated for the vibrant innovation ecosystem, start-up supporting mechanism in the institute. 3. Student Sensitisation on Covid guidelines and their protocols. 4. Organised various webinars and e-learning activities for the holistic development of the students. 5. E-Learning and effective Teaching Pedagogies During Covid 19 for the better understanding of students in virtual classes.</p>		
12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year		

Plan of Action	Achievements/Outcomes
Academic & Specialisation Review Meeting	Academic Review meeting conducted on 2nd July 2020 with various industry experts to review the current curriculum and proposed suggestions for improvement. Various Specialization review meetings are also conducted with external industry experts for further improvement and development in the online teaching and learning environment
Webinars	Organised various webinars in the area of Management, Information Technology, Journalism and Bio-sciences for the holistic development of students
E-Orientation and Sensitisation Program	Organised E-Orientation on 7th Sep 2020 and sensitisation program for all courses of students. The guest has delivered their knowledge and expertise in both the program
Virtual Leadership and alumni Talk series	CEO Talk Session on External Environment and Preparedness for future by Mr. Lokesh Saxena, Managing Director DISA India Ltd. Leadership Talk Series On Leadership Excellence by Dr. Manu K Vora, Chairman and President, Business Excellence, Inc, USA Alumni Talk Session by Gaurav Srivastava BBA Alumni 1996-99 Batch Alumni Tal Session by Mr. Aayush Gupta, BCA Alumni 2011-2014 Batch
Peer Enrichment Series	Organised Peer Enrichment on "How to effectively use radio advertisement to grow your small business" by Prof Kursheed Alam

	Peer Enrichment on Investigation of Integrated Approach of Biodegradation and Photo degradation of p-cresol pollutants by Tripti Singh Peer Enrichment series on Book Review Series by Prof Subhro Sen Gupta
International Conference ICDBE 2021	Two days International Conference ICDBE- 2021 Organised on Dynamic Business Environment: Challenges & Opportunities in the New Normal. The objective of the conference was to congregate a consortium of researchers, academicians, and industry experts to discuss the research findings of the learned scholars
Events & Club Activities	HR Reboot Week organised for HR specialisations students. 3 Days yoga workshop organised on international yoga day. Speech competition on Ravi Das Jayanti Genesis 2020 Inter institutional Science Event Entrepreneurship Submit 2020 organised by E-Cell NISM Exam
Planning for new specialisation and Modules	Planning to start a module and other specialisation and super specialisation modules for students such as Financial and quantitative aptitude, Fintech and BlockChain, International Business etc
13. Whether the AQAR was placed before statutory body?	No
<ul style="list-style-type: none"> Name of the statutory body 	
Name	Date of meeting(s)
Nil	Nil

14.Whether institutional data submitted to AISHE	
Year	Date of Submission
2020	05/01/2022
15.Multidisciplinary / interdisciplinary	
16.Academic bank of credits (ABC):	
17.Skill development:	
18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)	
19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):	
20.Distance education/online education:	

Extended Profile

1.Programme

1.1 696

Number of courses offered by the institution across all programs during the year

File Description	Documents
Data Template	View File

2.Student

2.1 2151

Number of students during the year

File Description	Documents
Institutional Data in Prescribed Format	View File

2.2

465

Number of seats earmarked for reserved category as per GOI/ State
Govt. rule during the year

File Description	Documents
Data Template	View File

2.3

713

Number of outgoing/ final year students during the year

File Description	Documents
Data Template	View File

3.Academic

3.1

68

Number of full time teachers during the year

File Description	Documents
Data Template	No File Uploaded

3.2

62

Number of sanctioned posts during the year

Extended Profile

1.Programme

1.1	696
Number of courses offered by the institution across all programs during the year	

File Description	Documents
Data Template	View File

2.Student

2.1	2151
Number of students during the year	

File Description	Documents
Institutional Data in Prescribed Format	View File

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File Description	Documents
Data Template	View File

3.Academic

3.1	68
Number of full time teachers during the year	

File Description	Documents
Data Template	No File Uploaded

3.2	62
Number of sanctioned posts during the year	
File Description	Documents
Data Template	View File
4.Institution	
4.1	46
Total number of Classrooms and Seminar halls	
4.2	1300
Total expenditure excluding salary during the year (INR in lakhs)	
4.3	354
Total number of computers on campus for academic purposes	
Part B	
CURRICULAR ASPECTS	
1.1 - Curricular Planning and Implementation	
1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process	
<p>Institute of Management Studies, Ghaziabad Established in 1994. The College follows UG and PG curriculum of CCS University, Meerut. IMS offers MIB, M.Sc. Biotechnology, BBA, BCA, BJMC, B.Sc. (H) Biotechnology and B.Sc. (H) Microbiology. The college is the proud recipient of eminent awards in the field of education.</p> <p>The meeting is organized with IQAC & Academic Council, where the team looks after the university curriculum, and finds out the gaps and also looks into the specializations and value added courses required.</p> <ul style="list-style-type: none"> The syllabus is expanded as additional subjects. Detailed lecture plan is designed by the faculty. Faculty designs the learning templates for each hour of delivery. In the light of comprehensive learning national seminars, conferences, workshops and guest lectures are 	

specifically organized of each course.

- Domain knowledge specific club also participates in picking up practice oriented topics and implementing the same.
- Industry academia interfaces such as international and national internships, live projects are also provided.
- An academic daily report is made for all the classes.
- An online well structured feedback is taken from different stakeholders.
- Over 1015 flip video resources are created for effective learning.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	All information are provided in above document uploaded and no further information is applicable.

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

The institution adheres to the academic calendar including for the conduct of CIE. Academic calendar is prepared by HOD(s) well in advance before the commencement of the semester in consultation with IQAC. The calendar outlines Semester commencement date, Registration date, Routine Working days, Field visits/Study tours, Seminar/Conference/Workshop etc., parents meeting, and internal examination schedule. The head of the department finalizes the course allocation for the faculty members based on their expertise. The faculty members are prepares the Lecture Plan, Templates, Flip Videos before the commencement of semester, it is then available to the students. Students are informed about the CIE, we take internal exams and for our specialization we take assessment and examinations. Timetable in-charge prepares the timetable as per the guidelines of respective statutory bodies for the number of hours for each subject prior to the commencement of the semester. Time-table is shared via email, displayed on notice boards and through LMS. The slots of the Internal Examination-I, Internal Examination -II/Pre-University Tests are mentioned in the academic calendar. The course teachers announce the syllabus and display question bank for Examinations. The performance of the students is assessed on a continuous basis. Assignments and mini-projects are also the part of learning.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	All information are provided in above document uploaded and no further information is applicable.

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University

E. None of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	View File
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

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File Description	Documents
Any additional information	View File
Minutes of relevant Academic Council/ BOS meetings	View File
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year**1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)****34**

File Description	Documents
Any additional information	View File
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year**1406**

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment**1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum**

Faculty creates awareness in students about various cross cutting issues. In addition to curricular activity institute organizes various activities like tree plantation, Personal and environmental hygiene, blood donation camps, street play and wellness camp. etc.

All programs have courses on ethics and environment. Activities which integrates cross cutting issues relevant to gender, environment and sustainability, human values and professional ethics, are arranged by the institute which contributes to sensitizing students.

Professional Ethics-Institute has given equal importance about professional ethics along with academic. College has organized

various personality development programs through C DC to increase the overall conduct of students.

The college is a co-education institution which makes it to remain vigilant about different issues related to gender. The college has established a Grievance redressal cell and Women Cell to address the issues.

Human Values

The Institute strives to make students good human being and good civilian. College has anti ragging cell, discipline committee, NSS, Corporate Social Responsibility Club and Education Social Responsibility club where they plan and conduct various programs to inculcate great civilian and human values.

Environment and Sustainability

IMS Greens Club body comprising of students. This club organizes activities to sensitize and motivate the students at regular intervals.

File Description	Documents
Any additional information	View File
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

158

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	View File
MoU's with relevant organizations for these courses, if any	View File
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

1406

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders Students Teachers Employers Alumni

A. All of the above

File Description	Documents
URL for stakeholder feedback report	https://www.imsuc.ac.in/feedback-forms.php
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	View File

1.4.2 - Feedback process of the Institution may be classified as follows	A. Feedback collected, analyzed and action taken and feedback available on website
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File Description	Documents
Upload any additional information	View File
URL for feedback report	https://www.imsuc.ac.in/feedback-forms.php

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

745

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

170

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

At IMSUC, continuous periodic evaluations are used as a measuring method to measure students' learning levels. At the beginning of the session, sections are divided in terms of students' percentage

in the 12th standard. On completion of the first internal examination (50% syllabus) the students are assessed as slow and advanced learners and strategies are planned to work on the strength and weaknesses of the students.

Advanced Students are motivated to participate in National, International Conferences Seminars, Workshops, internships, live projects. They are encouraged to register as members of professional bodies, government bodies, and different club to develop professional skills. The academic accomplishments are also appreciated during the Specialization Diploma Award Ceremony along with felicitation of University Ranks achievers.

For Slow learners consultation classes are arranged in the timetable along with Buddy Mentoring programs. Academic, personal and Career counseling facility is also available for slow learners

Bilingual explanations, Doubt Clearing sessions and solving previous Year University Question paper are the activities for the slow learners.

- Special modules and Bridge courses, CDC Certification programs are also designed to improve slow learners. Lecture notes/course materials /flip videos, e-content, YouTube links, Reservoir, and access to the National Digital Library of India beyond classrooms.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/naac/2/2022/2.2.1-Updated.pdf
Upload any additional information	View File

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
2151	68

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

The institute has adopted specific teaching pedagogy with a student-centric approach to transforming students from passive recipients to active learners. Experiential and participative learning, along with problem-solving methods are used to boost student abilities.

Experiential learning

Lecture plan, Lecture Template, Flip Videos, LMS, Case studies, Internship, Live projects, Seminars, Workshops, Webinars, and guest lectures.

22 Student-driven clubs, The Life Skill and Enrichment Programs, Emerging Tech Cell, Entrepreneurial Cell, and Research Cell to enhance the practical strength of the students

Participative Learning

Group Assignment, Group Discussion, Group Presentations, and Buddy mentoring, for active participation.

IMS Today newspaper and IMS youtube channels are other platforms.

Earn While Learn Program (EWL) to make them financially independent.

Problem Solving Methodologies

Special Tutorial Session, Doubt clarification sessions, Revision classes for better understanding.

The reservoir on LMS portal to access the National Digital Library of India.

Individual counseling and Mentoring Program with allocated Faculty, Corporate Mentor & Alumni Mentors to contribute to holistic development.

Specialization courses, Super specialization modules & electives to abreast students with the latest happenings in the corporate arena. CDC and CRC for driving positive change, and innovative attitudes in students. English classes are also conducted to improve their communication skills.

File Description	Documents
Upload any additional information	View File
Link for additional information	https://www.imsuc.ac.in/naac/ictfacilities.html

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

Institute of Management Studies, Ghaziabad, provides excellent education opportunities through various IT enabled techniques. Teachers use various ICT-enabled tools for effective teaching-learning processes.

- ICT-enabled classrooms (LCD projectors, multimedia speakers and screen are installed) and labs enabled with a provide 24/7 high-speed Wi-Fi system to
- Personal laptops and Desktops available in Computer labs also facilitate faculties.
- The media lab facility to create flip video lectures, YouTube videos, and another web links.
- Well-equipped Auditorium, Seminar halls for conducting various events
- Internal software to manage student record, along with email, website, LMS system and reservoir to manage and post course-related information, learning material, Lab manuals, assignments, etc.
- The CCTV installed across the campus to monitor the institutional activities
- Printer and scanner facility is also available in campus along with Photocopy machine for Xerox of study material.
- Digital library possesses e-recourses, access to National Digital Library of India NPTEL, CDs and DVDs with complete access to faculty and students.
- Zoom platform and Google Meet and various online tools like-whiteboard, etc. to teach students online.
- Online Exams are also conducted with the help of the Google platform for the effective evaluation process of students.

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	View File

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

68

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	View File
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

68

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	View File

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

17

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

149

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

Mechanism of internal assessment: The continuous Internal assessment comprises of following:

- Notification of Internal examinations are floated via email through official email id, LMS, Whats app
- The Institute follows the guidelines and structure provided by the CCS University, Meerut
- First Internal examination after completion of 50% syllabus
- Second Internal Examination/Pre-University Exam after completion of 100% syllabus
- Compiled marks are displayed and communicated to the students
- At the end of each semester, the final internal marks are verified by the subject faculty, Coordinators, and Head of the Departments and duly signed by each of them
- The final copy of the internal marks of all the students is

verified by the Director before uploading to the University website. The duly signed documents are sent to University

Examination during Pandemic:

- Faculty members assess the students through multiple evaluation methods such as presentations, written examinations, Surprise tests, class assignments, group discussions; attendance, and Internal marks are awarded based on the performance of the students.
- Students are provided with question bank and University Question Papers on commencement of the semester

File Description	Documents
Any additional information	View File
Link for additional information	All information are provided in above document uploaded and no further information is applicable.

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

CCS University: Each theory /practical carries 100 marks (75 marks university examinations and 25 marks sessional work) and Viva-voce examination (100 marks). Out of 25 marks for internal assessment 15 form 2 internal tests), 10 marks (quiz, assignment, attendance). The minimum passing marks shall be 40 (internal assessment and university examination). The minimum passing marks in aggregate shall be 50 marks in each semester. M.Sc. (MB) 50% (internal assessment) and 50% (University examination). MIB 75 marks (theory paper) and 25 mark (Internal Assessment).

Specialisation

In MIB-Post Graduate Diploma (PGD) the evaluation consist of Internal and External evaluation. External includes End term Examination (50%) and Internal (50%) out of which class test (25%) and quiz, Assignments, Presentations, Project Report etc (25%).

In Biosciences evaluation comprises of Attendance (10%), Presentations (20%), Assignments (20%), Knowledge Assessment (20%) and Final Evaluation (30%).

In Management the total weightage is of 100 Marks. 25

(attendance), 25 (Assignments/Test) and Project presentation (50 Marks). Students are awarded with A+, A, B+, B level Diploma and below 31% are not eligible for grades.

In BCA 75% attendance is must. Both theory and practical exams are compulsory and at least 60% marks are required to qualify for diploma.

File Description	Documents
Any additional information	View File
Link for additional information	All information are provided in above document uploaded and no further information is applicable.

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

The faculty members at the commencement of the semester are given freedom in choosing to opt for a subject of their area of specialization. However syllabus is prescribed by the CCS University Meerut.

The faculty gives presentations to the panelist comprised of Faculty and Industry experts to introspect the feasibility of the subject. However, the focus is that the course outcome fulfills the learning requirements of the students.

The POs, and LOs of all programmes and courses are clearly defined and mapped with the University curriculum and learning requirements of the students. The Academic Expert has written suitable COs in accordance to the learning level of students. Then, CO's are mapped with PO through a rigorous review process with the faculty and Industry experts.

For specialisation and electives, area heads prepare the lecture plan and discuss the same in Academic Review Meetings for further approval.

The PO of each programme and COs of each course are printed and are available in each department, Library, and college website for ready reference.

During this Pandemic, online classes were conducted with the help of Zoom and Google Meet. The E-Content is mailed to all the students for a better understanding of the subject.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	All information are provided in above document uploaded and no further information is applicable.
Upload COs for all Programmes (exemplars from Glossary)	View File

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

The Institute evaluates the PO and CO through multiple dimensions and thereby improves on the same.

Program Outcomes :

- Knowledge, Skills, and Aptitude of students
- Domain and specific subject knowledge
- Critical thinking and Decision Making
- Social Awareness and Engagement
- Awareness of local, national, and Socio-Political issues
- Ethics and Responsible Citizenship.
- Sensitisation on Environment and Sustainability, Gender, Discrimination, Culture, etc.

Evaluation Criteria: All Program Outcomes are evaluated based on the Result analysis declared by CCS University, Meerut. Attainment and evaluation of PO, PSO, and CO following details can be mentioned:

- Focuses on the outbound learning of students and follows the industry-driven approach
- College organises Conferences, Seminars, Surveys, Presentations, Debates, Live-Projects, Internship etc

- NSS enhances the sense of Ethical and Responsible Citizenship amongst students
- Political consciousness is achieved through Model United Nations.
- Students presented & published papers in journals of repute Various Students completed NPTEL Certification, NISM and other online courses
- IMSprovidevarious trainingforcompetitive exams such as GATE, NET, CAT, MAT, IELTS
- E-Cell organises Entrepreneurship awareness camps.
- The students andAlumnigive feedback.

File Description	Documents
Upload any additional information	View File
Paste link for Additional information	All information are provided in above document uploaded and no further information is applicable.

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

605

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	All information are provided in above document uploaded and no further information is applicable.

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

<https://www.imsuc.ac.in/naac/2/2022/NAAC-SSS.pdf>

RESEARCH, INNOVATIONS AND EXTENSION**3.1 - Resource Mobilization for Research****3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)****3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)**

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File Description	Documents
Any additional information	View File
e-copies of the grant award letters for sponsored research projects /endowments	View File
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)**3.1.2.1 - Number of teachers recognized as research guides**

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File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year**3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year**

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File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	View File
Supporting document from Funding Agency	View File
Paste link to funding agency website	All information are provided in above document uploaded and no further information is applicable.

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Clubs Institute is having around 22 student driven clubs

E Cell provides opportunities to participate in entrepreneurial and idea generation platforms to participants

Emerging Tech Cell believes that technical knowledge should be shared and explored among the students

Life Enrichment sessions are organized to enhance the social, emotional, spiritual, and cultural strength of the students

Research Cell promotes research activities in the institute by promoting research culture. It has also launched the online International Open access Journal to facilitate research

EWL Cell is a platform for the students to earn while studying and trained in the field of content designing social media, SEO, video graphics, and analytics

Flip Video Channel have created rich online video lectures reservoir for students

Project Report submitted by final year students and shared Sharing at the knowledge resource center

Reservoir, study material have been uploaded online for students

Publications Initiatives like Newspaper IMS Today, Magazines Pulse,

Kytos, HR offer editorial opportunities to the students

Various Radio Programs

Regular Peer Review, Buddy Mentoring and Alumni Talk Series for students.

Conferences/Seminars/Workshops: To foster knowledge and creation institute organizes conferences /seminars & Workshops in multiple disciplines.

CDC aims at improving students' soft skills for overall holistic development.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	All information are provided in above document uploaded and no further information is applicable.

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

19

File Description	Documents
Report of the event	View File
Any additional information	View File
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

00

File Description	Documents
URL to the research page on HEI website	All information are provided in above document uploaded and no further information is applicable.
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	View File

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

24

File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

43

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

The college conducts different extension activities-

Student Social Responsibility Club: The club organizes activities to encourage social and civic responsibility amongst students for strong nation-building.

National Service Scheme: NSS management committee conducted various activities such as cleanliness, environmental awareness, blood donation camp and social awareness rallies are organized constantly every year.

STUGMA: The Student Ghaziabad Management Association, named STUGMA, plans and organizes several activities and discussions are done in the campus by the members of GMA for societal awareness.

Career Counselling Sessions: For helping the students to make effective career decisions, the faculty, staff members and students visit schools in Tier 2 and Tier 3 cities to promote educational awareness.

Swachta Drive: Students of IMSUC strongly believe in "Swachh Bharat Abhiyan". They went into neighborhood places and spread awareness about it.

Apart from these, activities like women empowerment, jayanti's of Valmiki and B. R. Ambedkar are also celebrated. Volunteers from NGO regularly visit campus to discuss sensitive topics like rights of LGBT and many more. Students also join Toastmaster Club as outreach program.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/nss-activities.php
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year**3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year**

4

File Description	Documents
Any additional information	View File
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	View File

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

13

File Description	Documents
Reports of the event organized	View File
Any additional information	View File
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

457

File Description	Documents
Report of the event	View File
Any additional information	View File
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration**3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year****3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year****279**

File Description	Documents
e-copies of related Document	View File
Any additional information	View File
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year**3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year****05**

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	View File
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES**4.1 - Physical Facilities**

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

The adequate infrastructure at Institute of Management Studies, Ghaziabad provides a conducive ambience for stimulating learning experience. Total built up area of the institute is 18480 sqm.

Academic campus building is of 5 story and every story has its own RO water purifier & separate hygienic bathrooms for boys and girls.

Having 2130 (AY2019-20) Students in 7 departments, Institute has adequate physical and academic infrastructure and all departments are fully air conditioned and Wi-Fi enabled. The Institute has One-Auditorium, One-Seminar Hall, Two- Conference Room and Three-Counseling rooms. The laboratories in various departments. Department of IT has 304 Computers in the different labs. The hostel mess and canteen are supervised by Chief Hostel Warden. The institute has Sports facilities like the Basket Ball Court, Badminton Court, Volleyball Court and a sports ground for Cricket and Football matches along with indoor games like Chess, Table Tennis, Carom etc. The following other facilities also exist in the campus.

EXPRESSION STUDIO:

AUDITORIUM & GREEN ROOM:

SEMINAR HALL:

ATRIUM:

GYMNASIUM:

COMMON ROOMS:

CONFERENCE ROOMS (Two):

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.imsuc.ac.in/naac/4/4.1.1Infrastructure.pdf

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Sports Amenities

The team of Coordinators Sports Committee, Sports Officer, Administrative Officers and Chief Hostel Warden ensures that every student, faculty and staff members have access to Sports facilities. These office bearers ensure for the long term viability and the asset maintenance. They regularly make inspections, repairs, and replacement of materials or infrastructure to ensure the facility is maintained. With the help of sports coordinators, sports officer organizes various physical events on weekly and fortnightly basis to enhance the physical fitness of students.

Gymnasium

Separate gymnasium for boys and girls are provided in the hostel. Gymnasium and Recreation Room for yoga & meditation are also provided for maintaining a healthy lifestyle. Hostler students use gymnasium facilities on regular basis.

The Expression Studio is under the supervision of Departmental Head who provide its entire student to have access to the technical knowledge. The studio is equipped with designing software and modern equipments.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.imsuc.ac.in/imsuc_virtual_tour/

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

46

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.imsuc.ac.in/naac/ictfacilities.html
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

15.85

File Description	Documents
Upload any additional information	View File
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template)	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

IMS UCC Ghaziabad, the library is automated by using the LSEase LMS (LIBSYS). Library is fully automated and very versatile. Since the library is fully automated, the holdings of the library could be searched using OPAC.

Nature of Automation: Fully Automated

Version: LSEASE

Academic Year

Name of ILMS

Nature of Automation (Fully/Partially)**Version**

2020-21

LIBSYS Web OPAC

Fully

LSEase

The library has the internet facility through which the e-resources could be accessed.

Library is also a member of DELNET which give access to E-Books and E-Journals both National and International.

Library also maintains Journals, Project Reports, Question Papers, and Syllabus etc.

LIBSYS is Multilingual, Multiuser and Multitasking software, which not only helps to effectively manage a library but also helps in reducing the overhead cost. LIBSYS is used for following:

1. Classification of Members
2. Book Acquisition Maintenance
3. Cataloguing i.e. management of accession number system
4. Web OPAC
5. Issue/Return or Renewals from single window
6. Book listing

File Description	Documents
Upload any additional information	View File
Paste link for Additional Information	All information is updated and uploaded above no further details are applicable

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources

A. Any 4 or more of the above

File Description	Documents
Upload any additional information	View File
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

18.32

File Description	Documents
Any additional information	View File
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

319

File Description	Documents
Any additional information	View File
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

The campus is well equipped with a high class Next Generation Network (NGN) Wi Fi facility. In the campus Cisco brand latest technology enabled Wi Fi devices are installed. Campus have main WLC+ (Wi Fi LAN Controller) model AIR-CT3504-series K9 having capacity almost to control fifty (50) (Wi Fi devices

simultaneously. Total twenty eight (28) numbers Cisco brand access point model AIR- AP18521-D K9 already installed. It has 1 GB RAM and 256 MB Flash, device category is 802.11ac, Wave 2 access Point. From ground floor to top floor, including faculty cubicles, total campus is Wi Fi enabled. Users either students or faculty and staff members are allow to access internet through Wi Fi facility.

The bandwidth of the Institute is 500 mbps.

In Campus we have Forty Five Class rooms, all are well equipped with Projectors for Faculties as a teaching tool. Four (4) more Projectors are installed in Four (4) Computer Labs, 1 each in IQAC Room, Conference Room, Auditorium & Seminar Hall.

232 CCTV are installed in the campus and in hostel additional 32 cameras are installed. The classrooms have CCTV with audio video facility.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.imsuc.ac.in/naac/ictfacilities.html

4.3.2 - Number of Computers

354

File Description	Documents
Upload any additional information	View File
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution

A. ? 50MBPS

File Description	Documents
Upload any additional Information	View File
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure**4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)****4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)****64.86**

File Description	Documents
Upload any additional information	View File
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

The state of art infrastructure at IMS provides a conducive ambience for stimulating learning experience. The campus is Wi-Fi enabled and centrally air-conditioned. All the classrooms are equipped with a projector and computer system with internet connectivity. Online library resources and digital learning platform provides a wide array of information to enhance the student's intellect. These classrooms are used exclusively for lectures during the examination. The computers in the different IT Labs are used by the academic staff and the students. The college canteen and Maggie Hotspot are monitored by Administrative Officers. The hostel mess and canteen function on lease basis. The institute has created facilities like the Basket Ball Court and the outdoor/indoor Badminton Court. Further the administrative heads i.e Building Maintenance Officer, Administrative Officer 2nd -House Keeping & Store, and Chief Hostel Warden report to the Director of the Institute towards organizing the workforce and infrastructure's efficiency and it's working condition, observations on electrical, plumbing, and housekeeping related issues/complaints, duty charts of all individuals assigned to them, leave etc.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	www.imsuc.ac.in

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

104

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	View File
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

405

File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	A. All of the above
File Description	Documents
Link to Institutional website	www.imsuc.ac.in
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File
5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year	
2566	
5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year	
2566	
File Description	Documents
Any additional information	View File
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	View File
5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees	A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	View File
Details of student grievances including sexual harassment and ragging cases	View File

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

149

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

91

File Description	Documents
Upload supporting data for student/alumni	View File
Any additional information	View File
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

11

File Description	Documents
Upload supporting data for the same	View File
Any additional information	View File
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities
5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year
5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

6

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	View File
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

IMS, Ghaziabad (University Courses Campus) has always advocated for inclusive and participatory management and decentralisation of authority in order to foster the College's healthy and

constructive growth by incorporating the interests of all interested parties. The college provides a place for students to actively participate in many academic and administrative bodies. It allows students to build leadership traits, norms, and regulations, as well as execution expertise. Students' representatives share their opinions and proposals on a variety of topics. The various platforms are provided to the students for their holistic development:

(I) Class Representatives (CR): The faculty counselor solicits student nominations; the student is judged on a variety of criteria and recommended as CR.

(2) Club Executives: Various clubs have been formed according to their particular domains, elections have been held in a proper manner, and the executives have been entrusted with the duties of President, Vice President, and Secretary.

(3) Earn While Learn (EWL) Program: Students are selected for various activities in addition to their regular classroom learning through proper channels, and they are compensated for their work.

(4) Buddy Mentors: This is a strategy that can be used to help pupils gain self-confidence, knowledge, and responsibility.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/clubs.php
Upload any additional information	View File

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

53

File Description	Documents
Report of the event	View File
Upload any additional information	View File
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

The participation of alumni in promoting and offering contributions freely is essential for sustaining and extending institute's growth. It brings vital benefits in enriching student experience through the creation of networks that can promote stronger relations between students, graduates and institute.

As opposed to a small range of career openings, the competition in the industry is growing as a result of a higher number of students. Students in the final year of their studies classify their future opportunities, our alumni assist their peers by mentoring them on their business ventures and offering admission platforms for students, either in realistic learning or in the institutions where they live. Our Alumni acts as mentor in addressing the needs of students and graduates of the institute by:

1. Contributing to the creation of new research programs through their expertise. Alumni contribute to projects with the institute as advisors, industry expert's collaborative and co-operative partners.

Our alumni in the spirit of collective work open the doors to the institute links to industrial networks. Our alumni visit the college at regular intervals to give their inputs and guide our students for exploring the opportunities.

File Description	Documents
Paste link for additional information	https://alumni.imsgroup.ac.in/
Upload any additional information	View File

5.4.2 - Alumni contribution during the year (INR in Lakhs)

E. <1Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

Vision

To Develop the Institution into a World Class Centre for Management / IT / Biosciences / Journalism & International Business Which Inspire its students to realize their Full Potential and Contribute to the Development of the Society

Mission

Our Mission is to Impart Vibrant, Innovative and Global Education to Make IMS the World Leader in Terms of Excellence in Education, & Research

With a legacy of 26 years, the institute has always focused on meeting new challenges by carrying forth the ideals of progress and opportunities through education in the areas of Management, International Business, IT, Mass Communication & Journalism and Biosciences

The pedagogy is designed by a dedicated team of faculty the right blend of ICT enabled tools.

The academic council & IQAC processes have been rightly set in the institute to match the vision & mission of the institute. The library possesses digital database including DELNET, Emerald,

EBSCO, J- Gate and NDLI. Institution has also subscribed to various International and National journals.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/naac/6/6.1.1weblinks.pdf
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The Institute follows a developed & immensely decentralized process for implementing various decisions. The decision-making authority is widely spread across, in order to facilitate constructive growth & Team work in functioning of the Institute. The roles & responsibilities are elaborately distributed in order to avoid roles conflicts & thereby focus on effective & participative management.

The stated is one such major practice undertaken:

Clubs at Institute of Management Studies, Ghaziabad:

Campus life at Institute of Management Studies, Ghaziabad is vital and active with a myriad of student clubs. The clubs emphasize on activities that enable the students to grab opportunities for their holistic development. Depending upon the skills & interest areas of faculty members, each faculty is allotted a club. Thus, faculty members in collaboration with the elected student team organises & manages various event & activities. The club members constitute President, Vice President, Secretary.

Fig: Institute of Management Studies, Ghaziabad - Clubs Election Process

Election Process: The heads of the clubs are selected by students of the campus only through a systematic process of Elections.

Fig: Institute of Management Studies, Ghaziabad - Clubs Election

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/clubs.php
Upload any additional information	View File

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

Short-term Plan/ Objectives (1st July 2020- June 2021)

1. More focus on Faculty Development will be given to generate IPR in the form of publications in journals of international repute.
2. Updated and more resourceful Digital Library will give more access and exposure to e-journals and databases of international repute.
3. Institute is striving to get in-house journal IJBRE to UGC care list in Print form.
4. More focus and involvement of ICT and Flip classrooms to enhance blended learning.
5. Online feedback mechanism for more and transparent and effective system

Medium-term plan/Objectives (July 2021- June 2024)

1. Proposed a plan to launch new courses (Law, Fashion Designing and Hotel Management)
2. Planning to open an Incubation Centre
3. Proposal for research collaborations from Government Funding agencies and Foreign Universities
4. Launch Of Doctoral Programmes in different Courses
5. Planning for research publications in Scopus/WOS and ABDC listed Journals.

Long-Term Plan/ Objectives (July 2020- July 2030)

1. Continuous up-gradation of skill-based value-added Diploma/Certificate Courses conferring to industry requirement

International Accreditation from AACSB (The Association to Advance Collegiate Schools of Business)/AMBA (Association of MBAs)/ EQUIS (European Quality Improvement System)

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	All information is uploaded above and no further details are required
Upload any additional information	View File

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The college has a clearly defined organizational structure to support decision making processes that are clear and consistent with its purposes and supports effective decision making. The organizational structure lends itself to sustaining institutional capacity and education effectiveness through involvement of stakeholders.

The Academic Council in sync with IQAC undertakes a gap analysis in view of the university curriculum and recommends all the academic activities & ways for their implementation.

The Academic council and faculty members play an important role in executing the curricular, co- curricular and extra-curricular Programmes. Class Counselors are assigned for each class to ensure personal care, guidance, counseling, evaluation and assessment of each student in the class. The Grievance Redress, Anti-ragging Cell, & Anti-sexual Harassment Cell work for the well-being of students.

Various committees:

- Management Committee Academic Council
- Internal Quality Assurance Cell (IQAC)
- Research Cell
- Hostel Supervision Committee
- Library Development Committee
- National Service Scheme (NSS)
- Anti-Ragging Committee
- Students' Discipline and Monitoring Committee
- Examination Committee
- Women Cell SC/ST Cell
- Grievance Redressal Committee

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/naac/6/Service-Rule-book.pdf https://www.imsuc.ac.in/naac/1/1.1.2Academic Council MOM.pdf https://www.imsuc.ac.in/executive-council.php https://www.imsuc.ac.in/naac/1/1.1.2IQAC MOM.pdf
Link to Organogram of the institution webpage	https://www.imsuc.ac.in/naac/6/Orgnogram-structure.html
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Document	View File
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

The College provides both statutory and non-statutory welfare measures for the benefit of the faculty and the supporting staff. They are:

- Institute provides study leave for PhD. Course Work classes, Leave is granted to teachers to participate and present papers in seminars
- 50% Tuition Fee waived off for children of faculty & staff members for pursuing Programme from IMS, Ghaziabad
- Complete assistance is provided to the faculty for pursuing

higher studies Book Bank and Digital Library services are available.

- Gratuities (wherever applicable), Provident Fund (wherever applicable), and all other Government welfare schemes and measures are given.
- 20 days of Casual leave, 21 Days Summer Break Leave, 7 Days Winter Break Leave, 2 Short Leaves, 2 Restricted Holiday Leaves (RH), Study Leave (Examination, Evaluation) facility per year to the teaching staff (wherever applicable)
- 20 days of Casual leave, 15 Earned Leave (annually), 2 Short Leaves, 2 Restricted Holiday Leaves (RH), Study Leave (Examination, Evaluation) facility per year to the non - teaching staff (wherever applicable)
- On-Duty leaves facility to staff members to attend various Training Programmes.

Maternity Leave for females faculty & staff members.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/naac/6/Service-Rule-book.pdf
Upload any additional information	View File

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

01

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes

organized by the institution for teaching and non teaching staff during the year**3**

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	View File
Reports of Academic Staff College or similar centers	View File
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)**6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year****25**

File Description	Documents
IQAC report summary	View File
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	View File
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff**Faculty Members:**

Step 1: The faculty submits an annual self-appraisal report in the prescribed Proforma. The report is submitted at the end of every academic year, within the stipulated time. The submission happens through the Chairperson.

Step 2: The filled faculty self-appraisal form is forwarded to Director level by the Chairperson. Director and Chairperson conduct faculty meeting individually to discuss their contributions, opportunities and plan by giving them feedback.

Step3: Based on comprehensive self-appraisal form, comments of Chairperson and outcomes of personal interaction with faculty; Director recommends all the cases to the Management Committee. The Management Committee approves the annual appraisal for the year.

Staff Members:

Step 1: The staff submits an annual self-appraisal report in the prescribed Proforma. The report is submitted to the HOD.

Step 2: The filled staff self-appraisal form is forwarded to Director level by the HOD. Director and HOD conduct staff meeting individually to discuss their contributions, opportunities and plans by giving them feedback.

Step3: Based on comprehensive self-appraisal form, comments of HOD and outcomes of personal interaction with staff member the Management Committee approves the annual appraisal for the year.

File Description	Documents
Paste link for additional information	All information is mentioned above no further information is applicable
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The institute has a mechanism for internal and external audits. The institute has appointed Qualified Internal & External Auditors from external resources. The internal audit is an ongoing continuous process and ANDROS & Co. (Chartered Accountants)

conducts internal audits on a monthly basis. Similarly, an external audit is also carried out on an elaborate way on a quarterly basis by Maheshwari R & Associates LLP (Chartered Accountants). The external auditors to verify and certify the entire Income and Expenditure and the Capital Expenditure of the Institute each year. They are provided with a team of staff under them to do a thorough check and verification of all vouchers of the transactions that are carried out in each financial year. The institutional accounts are audited regularly by both Internal and statutory audits. The institute regularly follows the Internal external financial audit system.

File Description	Documents
Paste link for additional information	All information is mentioned above no further information is applicable
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

00

File Description	Documents
Annual statements of accounts	View File
Any additional information	View File
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

The Management Committee, constituted as per the guidelines, meets regularly and prepares strategy for resource mobilization with the consent of the Management.

The Management Committee decides the fee structure for the Programmes offered by the college. Through the rationalization of student's admission fee structure, the institute has been able to

meet the requirements of recurring expenses. The fund generated in this manner is utilized for general development of the college. The institute utilizes these funds to meet the requirements for construction, up gradation and other basic infrastructure.

Fee receipts and other resources are planned to be utilized rather judiciously on the advice of the Management Committee.

The fund for international conferences was generated from registration amount received from participants across the country. Also the Institute generates funds in terms of the fees received from participants of NISM certification course offered by Institute of Management Studies, Ghaziabad in collaboration with National Institute of Securities Markets (An educational initiative of SEBI). These funds are further utilized for payment of salary to assigned faculty members and conduction of the certification program.

File Description	Documents
Paste link for additional information	All information is mentioned above no further information is applicable
Upload any additional information	View File

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

Digital Feedback Mechanism System

The Digital Feedback System was developed by IQAC to ensure, that feedback mechanisms are used effectively and efficiently at all levels. As a result, to determine and evaluate the output, an online feedback mechanism system is necessary. The entire system has been developed and implemented by IQAC and maintained by Feedback Committee at IMS Ghaziabad (University Courses Campus).

Constitution of Institution Innovation Cell

The IQAC at IMS University Courses Campus has established Institution's Innovation Council (IIC) as per the guidelines of 'MoE's Innovation Cell (MIC)' in the year 2020- 21. It is a step towards "AtamNirbhar Bharat" & Skill India" Schemes of Indian Government, as also the implementation of Startup Policy of

UP Government. The IIC has worked towards NIRF, ARIIA.

E-Learning and Teaching Pedagogies During Covid 19

The unprecedented lockdown due to the global pandemic has created an extraordinary situation and abruptly ended the academic world without any exception. During the COVID period, the IQAC at IMSUC led efforts to successfully implement e-learning and teaching methodologies throughout the institute using ICT-enabled tools.

File Description	Documents
Paste link for additional information	http://imsuc.ac.in/naac/6/2022/6.5.1-links.pdf
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

IQAC aims to develop a system for consistent and catalytic action to improve academic and administrative performance. It has designed a structured feedback form on teachers' performance, curriculum, and infrastructure. The following are two initiatives:

Curriculum Review:

As a constituent college of CCS university, the college follows the Curriculum, Academic calendar, and examination schedules as announced by the University..

Various initiatives are:

- Collaborated and signed a Memorandum of Understanding with Hewlett Packard Enterprise (HPE), CEBS Worldwide, Noida, "AaSHA" with Future Group and National Institute of Securities Markets, etc.

- Re-launched MIB program

- Super specialization basket/certification Programme was also launched

Innovative Practices:

Institute focuses on transforming and subliming the pedagogical process to be more engaging & goal-oriented. Faculty members are given the freedom to adapt and innovate teaching methodologies. Various types of lectures like streaming sessions, Interactive sessions, and consultation classes are scheduled to improve the content delivery, participation and address the subject doubts.

File Description	Documents
Paste link for additional information	All information is mentioned and uploaded above and no further details are required
Upload any additional information	View File

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)

B. Any 3 of the above

File Description	Documents
Paste web link of Annual reports of Institution	https://www.imsuc.ac.in/naac/7/2022/Annual-Report20-21.pdf
Upload e-copies of the accreditations and certifications	View File
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

The college is a co-education institution which makes it to remain vigilant about different issues related to gender. All academic

and non-academic programmes offered are common to all-irrespective of genders.

College ensures the participation of women students in intra and inter-institutional competitions and cultural activities.

The institute has established a Grievance Redressal Cell and Women Cell to address the issues related to sexual harassment and other problems.

Institution shows gender sensitivity in providing facilities such as

a) Safety and Security

b) Counseling

c) Common Room

d) Transport Facility

IMS, Ghaziabad follows policy for all functions and members without any differentiation to their gender.

Safety and Security:

24x7 hrs security guards on all entrances and gates are available.

There are separate hostels with appropriate security arrangements for boys and girls.

Counseling

College provides safety, security & counseling facilities to both male and female students /staff.

Common Room:

There are common rooms for boys and girls in the campus. The common room is equipped with Wi-Fi facility, various in-house entertainment games like chess, carom, etc.

Transport Facility:

A fleet of 12 buses are available for both boys and girls.

File Description	Documents
Annual gender sensitization action plan	https://www.imsuc.ac.in/naac/7/2022/GENDER-SENSITIZATION-2020-21.pdf
Specific facilities provided for women in terms of: a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://www.imsuc.ac.in/naac/7/SafetyandSecurity@IMS.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment

B. Any 3 of the above

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Solid Waste & Garbage collection:

Garbage collection bins has been placed all over the campus at strategic locations to collect garbage and helps in keeping campus clean and green.

Garbage Disposal system: Segregation of garbage into different categories with classification for paper, Cloth, Plastic & Food waste and disposing.

Liquid waste management/Sewage Treatment Plant water recycle

The Institute is having a STP, as per the process waste water and sewage are supplied to the primary tank, where the solids and liquids disperse. The resulting liquor flows into the bio zone chamber. In the chamber, a pump airs the waste and encourages

friendly bacteria to condense the organic matter. This breaks down and purifies the result.

As it leaves the final waste chamber, the waste leftover is 95% clean and ready for dispersal into Plants.

E-waste Management & Hazardous Waste Management:

Waste material such as computers, laptops etc. E-waste is handed over to Artronix Pvt. Ltd. (HSPCB/2020/7469817EWREF00), which is processed by them as per norms.

Waste recycling system:

The institute has installed Sanitary Napkins Disposal Machine whereas per the process, the used napkins are continuously putted in the machine and disposed.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	View File
Geo tagged photographs of the facilities	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

B. Any 3 of the above

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

A. Any 4 or All of the above

1. Restricted entry of automobiles

2. Use of bicycles/ Battery-powered vehicles 3. Pedestrian-friendly pathways 4. Ban on use of plastic 5. Landscaping	
File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	View File
7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution	
7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities	A. Any 4 or all of the above
File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	View File
Certificates of the awards received	View File
Any other relevant information	View File
7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information :	A. Any 4 or all of the above

**Human assistance, reader, scribe, soft copies
of reading material, screen reading**

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	View File
Details of the Software procured for providing the assistance	View File
Any other relevant information	View File

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

Institution is continuously working towards betterment of society by carrying out many social programmes which inculcate tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities. Some of these activities are

Spreading awareness on COVID Management a Health Talk Series on "THIRD WAVE OF COVID-19 IN INDIA: NEED TO KNOW ABOUT STRATEGIES" was organized on 30th May, 2021.

Women's Day Programme: Organize Programmes concerned with women's education, employment, etc. to emphasise the role of women in our society.

Cultural Programmes: Various cultural programmes including singing, dance, dramas, were conducted by various Club Members.

Awareness programs like, garbage disposal, health and hygiene, water borne diseases, importance of education were conducted by NSS Volunteers.

The Program for increasing awareness amongst the volunteers through Online Poster Slogan making competition in following themes:

- Personal and environmental hygiene
- Literacy
- Tree Plantation

Sports Activity called "Recreational Games" were organized by sports club.

E-Haat, an initiative to support "Vocal for Local" in association with CYBERKART India was organized.

Andaz e Bayan-Kavi Sammelan organized by Literary Club

3 Days Yoga Camp was organized on the occasion of International Yoga Day

Web link:

- Health Talk Series <https://www.imsuc.ac.in/event-info.php?id=1212>
- International Women's Day

<https://www.imsuc.ac.in/naac/7/2022/Gender-sensitization-reports.pdf>

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File
Any other relevant information	View File

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

IMS, Ghaziabad understands that sensitizing students and employees towards constitution of India. Various activities are undertaken to sensitize students and employees to the fundamental values, rights, duties, and responsibilities.

The following are some of the awareness programs organized

1. A succession of programs is organized under the banner of NSS for encouraging youth to participate in the process of national development and integration. National Voter's Day, National Youth Day, Cloth Distribution to underprivileged etc. are some of the activities.
2. 'Wellness Talk Series' a session was organized on 27.05.2021, addressing the issue "Green Menstruation: Women

Empowerment in Health Perspective?".

3. A talk session on "Mental & Social Wellbeing among Today's Youth" on 21.05.2021.
4. The institute is in the practice of celebrating all commemorative days.
5. Social responsibility club is very active in educating underprivileged children of society to promote health and hygiene.
6. The institute has 22 operational clubs which are completely run by students.
7. International Yoga Day is celebrated every year. 3 days Yoga Workshop was organized from 19th June to 21st June, 2021.
8. World Water Day and World Environment Day on 22nd March, 2021 and 5th June, 2021 respectively.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	https://www.imsuc.ac.in/more-event.php
Any other relevant information	Details of activities are available at above web link. No other information is applicable.

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website. There is a committee to monitor adherence to the Code of Conduct. Institution organizes professional ethics programmes for students, teachers, administrators and other staff. 4. Annual awareness programmes on Code of Conduct are organized.

A. All of the above

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

Every year, Institute of Management Studies, Ghaziabad celebrates Days of National Importance like Independence Day and Republic day with fervour and festivity. Important Days of National and International events like International women's Day, International Yoga Day, including festivals like Holi, Diwali are also celebrated meaningfully. The institution celebrates these days of national importance to recall the events or contribution of our leaders in building the nation and to induce the feeling of social cohesion and national solidarity.

NSS wing of college is regularly involved in leadership development and motivating the students for social work. This has become evident by participation and carrying out of Republic Day programme by college's NSS cadets.

The constitution day is celebrated every year on 26th November under NSS wing of the college.

The Institute is very active on social media and propagates regular messages on all the National & International commemorative days, events, and festivals.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	View File
Geo tagged photographs of some of the events	View File
Any other relevant information	View File

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

BEST PRACTICE 1

Title of the Practice: Life Enrichment Program

Objectives of the Practice

- To address the educational, social, cultural and recreational urge of the under-represented and marginalized students.

Context

Practice have potential to assist individuals in the community.

The Practice

The initiative helps students to identify humanitarian needs and fulfilling them.

Evidence of Success

Making students more confident and skills are helping them in living their life better.

Problems Encountered and Resources Required

The people fail to recognize the need and are very hesitant to change their current state of living.

BEST PRACTICE 2

Title of the Practice: CDC**Objectives of the Practice**

- Enable students, self-discover their traits and abilities
- Inculcate grooming practices and etiquette
- Enhance employability
- Provide career guidance

Context

The CDC at IMS, Ghaziabad aims at nurturing students and working professionals.

The Practice

The CDC team constantly invites resource persons from academia and corporate. CDC also conducts trainings programs for working professionals.

CDC, SEEDS, 'Career Enrichment Talk' and 'Career Pathway Club' are initiatives to foster the employability of students.

Evidence of Success

Students have shared positive feedback.

Problems Encountered and Resources Required

Major issue faced is the constant follow up with external resource persons.

File Description	Documents
Best practices in the Institutional website	https://www.imsuc.ac.in/career-development-centre.php
Any other relevant information	https://www.imsuc.ac.in/enrichment-cell.php

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

The state-of-the-art infrastructure at the IMS, Ghaziabad provides world-class education with the motive of learning-by-doing approach that leads to holistic development of students.

The IMSUC Flip Channel provides a strong support for all these requirements. The Flip Channel is an innovation in teaching methodology. Some of the objectives fulfilled are:

- Making customized teaching content available;
- Preparing students for skills required in the future;
- Increasing awareness about the latest developments;
- Making the classes more interactive and student-participation friendly.
- Taking the time to conduct discussions during classes using interactive pedagogy.

Some of these benefits are as follows:

- The learning time inside the classroom has gone outside the classroom and the discussion time outside the class has come into the classroom. So, the participative and interactive learning could take place.
- Weak students specifically have ready-made contents, which facilitate more effective learning style to the students.

Number of Flip Videos: 1015

IMSUC Flip Channel Statistics:

Subscribers: 13K

Viewing Time: 57.4K

Total Views: 1.9M

Impressions: 15.9M

The IMSUC Flip Channel has proved itself a boon to the student community and teaching fraternity at large during the pandemic COVID-19 lockdowns.

Flip Channel <https://www.imsuc.ac.in/flp/>

File Description	Documents
Appropriate web in the Institutional website	View File
Any other relevant information	View File

7.3.2 - Plan of action for the next academic year

Hybrid Teaching-Learning Pedagogy

The Institute is committed to the holistic development of students by adopting blended and hybrid learning-based pedagogy to adjust with new pandemic transition face. The teaching model consists Flipped classroom, an online reservoir and lectures for students.

BCA+ Data Science diploma

Data science is a field of big business solutions, which depends upon data analysis. IQAC is planning to announce "DIPLOMA IN DATA SCIENCE", a skill-based job integrated program for BCA students.

Alumni Society

The Alumni Association provides an interface for establishing a link between the alumni, and students of the institute. To strengthen this bond IMSUC has registered its alumni association.

Examination Cell

The IMSUC regularly conduct Midterm, End term, and University examination to prepare consolidated results for students. To further regulate the results evaluation, grades, and certification of students, the examination cell follows its SOP.

ICT Enabled Hybrid Teaching

The institute has ICT-enabled Classrooms, Expression studio, labs, Library with vast learning resources for delivering the best teaching and learning environment. The IQAC is committed to hybrid and blended teaching.

Industry and Research collaborations

The IQAC will encourage and promote culture for industry

collaboration and research grants to enhance development of students and faculties.