YEARLY STATUS REPORT - 2022-2023

Part A	
Data of the Institution	
1.Name of the Institution	INSTITUTE OF MANAGEMENT STUDIES
• Name of the Head of the institution	PROF (DR) ARUN KUMAR SINGH
• Designation	PRINCIPAL
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	01204980000
• Mobile no	9711260678
• Registered e-mail	director@imsuc.ac.in
• Alternate e-mail	naac@imsuc.ac.in
• Address	NH - 9, Adhyatmik Nagar
• City/Town	Ghaziabad
• State/UT	Uttar Pradesh
• Pin Code	201015
2.Institutional status	
• Affiliated /Constituent	Affiliated
• Type of Institution	Co-education
• Location	Rural
• Financial Status	Self-financing

• Name of the Affiliating University	**Ch. Charan Singh University, Meerut**
• Name of the IQAC Coordinator	**Dr. INDRANI BHATTACHARJEE**
• Phone No.	**01204980000**
• Alternate phone No.	**9711260678**
• Mobile	**9968393649**
• IQAC e-mail address	**iqac@imsuc.ac.in**
• Alternate Email address	**naac@imsuc.ac.in**

3.Website address (Web link of the AQAR (Previous Academic Year) | https://naac.imsuc.ac.in/AQAR-2021-22.pdf

4.Whether Academic Calendar prepared during the year? | **Yes**

| • if yes, whether it is uploaded in the Institutional website Web link: | https://naac.imsuc.ac.in/2022-2023/1/1.1.2academic-calendar.pdf |

5.Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	**C**	**1.85**	**2016**	**19/01/2016**	**18/01/2021**
Cycle 2	**A**	**3.09**	**2021**	**20/01/2021**	**19/01/2026**

6.Date of Establishment of IQAC | **20/01/2016**

7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
School of Biosciences	**Teachers Associateship For Research Excellence (TARE)**	**SCIENCE& ENGINEERINGRESEARCHBOARD(SERB)**	**2022**	**1830000**
School of Computer	**Automation technology**	**Narayan Internationa**	**2023**	**87000**

Science	in Trade Facilitation	l			
School of Management	AI & ML in Export-Import Management	Narayan International	2022	93000	
School of Management	MDP on Supply chain management in VUCA	Narayan Industries	2022	90000	
School of Computer Science	MDP on Trade Analytics	Narayan Industries	2023	110000	
School of Management	MDP on Essential Labour laws to improve the social life as well as work life of the workforce	Laterra Homes	2022	90000	
School of Management	Staff Development program on personal effective through self-automation	Laterra Homes	2022	80000	
School of Management	Staff Development program on personal effective through self-automation	Narayan International	2023	80000	

8.Whether composition of IQAC as per latest NAAC guidelines	**Yes**	
• Upload latest notification of formation of IQAC	View File	

9.No. of IQAC meetings held during the year	**5**
• Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website?	**Yes**
• If No, please upload the minutes of the meeting(s) and Action Taken Report	No File Uploaded
10.Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**
• If yes, mention the amount	

11.Significant contributions made by IQAC during the current year (maximum five bullets)

1. Introduced Best Teacher Award to Recognize and Motivate Faculty Members.

2. Collaboration with IIM Bangalore, IIM Indore, IIT Kanpur, IIT BHU, Course Era

3. Established IPR Cell

4. Revision of Research Policy

12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
To prepare AQAR for current Academic Year ; Re-accreditation of NAAC in 3rd Cycle; Objective: To adhere to the timeline for submission of AQAR	**Systematic collection and organization of academic and administrative data Timely submission of AQAR**
Enriching the curriculum by augmenting the number of add-on courses; Objective: To update knowledge and skills of the students for better job opportunities	**Launching of IMS Value added certification course on "Data Science" • Collaboration with Microsoft for Certification in Advance Excel**

To improve students' academic performance and learner's outcome	Bridge course for weak learners was continued • Guest lecture /Workshop for advanced learner • Mock exams for preparation of university examination • IMS, Ghaziabad (university Courses Campus) students got university merit position in the year 2022-23
Student Induction Program	Orientation programmes for newly admitted students were organized. The students were informed about the College facilities, Opportunities, and activities. The rules of discipline were explained
To offer wide range of cocurricular and extracurricular activities for the students Objective: • To bring Vertical and Horizontal development of the students • To produce interest in experiential learning • To promote life skills	Participation in cultural fest and various club activities during the year 2022-23
Strengthen the value-added courses across all the programs addressing the curriculum gaps and develop a strategic plan in consultation with the industry for the right skill to be imparted to the students sufficing with the latest happenings of the corporate arena.	On the basis of the feedback received from various stakeholders, necessary modifications were implemented under the supervision of the BoS
Encourage publication of faculty and student research by emphasizing increased participation in conferences, seminars, workshops	The Research Cell was strengthened by strengthening the research committee with more dedicated and committed researchoriented members
13.Whether the AQAR was placed before statutory body?	No

- Name of the statutory body

Name	Date of meeting(s)
Nil	Nil

14.Whether institutional data submitted to AISHE

Year	Date of Submission
2022-23	12/02/2024

15.Multidisciplinary / interdisciplinary

IMS Ghaziabad (University Courses Campus) over past 34 years, has attained an inimitable stature in India in promoting diversified professional skills and research education in the prevailing areas of Management Studies, International Business, Information Technology, Biosciences, Joiurnalism & Mass Communication.

16.Academic bank of credits (ABC):

Not Applicable

17.Skill development:

The institute initiated collaboration with renowned national level institutions like IIMB, IITK,IIT BHU etc. to provide exposure to the students towards upskilling themselves in the related domain area. NEP promotes moving away from the conventional content-heavy and rote learning practice towards holistic learning. NEP 2020 has given special emphasis on acquiring various skills to attain the goal of holistic development of the students and enhance their employability. The institute is already conducting the skill enhancement courses as designed by affiliating CCS University such as DBMS, OS, Molecular biology, biophysics, photography. The National Education Policy 2020 also recognizes the importance of soft skills such as communication, team work, problem solving, decision making, analytical thinking, resiliency, etc. as imperative life skills. The institute encourages the soft skill development of the students by arranging lectures by eminent persons from different fields also. Besides CBCS, the college provides Computer Training Courses and encourages entrepreneurship through different programmes in order to embrace skill development. The initiative works with an approach where academic knowledge is imparted. However, along with it, leadership skills are also inculcated amongst the students so

that they can benefit ahead in their career trajectory.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

Not Applicable

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

The institution assesses the teaching pedagogy through an OBE process to improve the quality of education and help the students to compete with their peer group/counterparts.

The process focuses on organizing the entire curriculum and instructional efforts around clearly defined 'outcomes' so that all students can demonstrate what they are required to exhibit when they complete the program. A student-centered instruction model that focuses on measuring student performances through outcomes. Outcomes are usually expressed in terms of a mixture of knowledge, skills, abilities, attitudes and understanding that a student will attain as a result of his/her successful engagement in a particular set of higher education experience.

20.Distance education/online education:

Not Applicable

Extended Profile

1.Programme

1.1 Number of courses offered by the institution across all programs during the year	**234**

File Description	Documents
Data Template	[View File](#)

2.Student

2.1 Number of students during the year	**3070**

File Description	Documents
Institutional Data in Prescribed Format	[View File](#)

2.2	**610**
Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	

File Description	Documents
Data Template	View File

2.3	**654**
Number of outgoing/ final year students during the year	

File Description	Documents
Data Template	View File

3.Academic

3.1	**110**
Number of full time teachers during the year	

File Description	Documents
Data Template	View File

3.2	**62**
Number of sanctioned posts during the year	

File Description	Documents
Data Template	View File

4.Institution

4.1	**46**
Total number of Classrooms and Seminar halls	

4.2	**2362.23**
Total expenditure excluding salary during the year (INR in lakhs)	

4.3	**1216**
Total number of computers on campus for academic purposes	

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

The curriculum designed by CCS University is implemented across all the programs of the institute. The Director and Head of the Departments (HoDs) set the Academic Calendar for the Institution and each department further frames its academic calendar, marking events and assessments of the ensuing academic year. The HoDs also form departmental curriculum committees to execute the academic calendar comprising curricular and co-curricular activities.

The planning meeting is organized with IQAC & Academic Advisory Council, where the team looks after the university curriculum, and finds out the gaps. The academic council along with IQAC decides how to implement the knowledge, skills, and right attitude. For effective curriculum delivery detailed lecture plan is designed by the faculty after the syllabuses, for each hour of delivery as per the timetable.

For each course, national seminars, conferences, guest lectures, and topic-specific workshops are organized by the institution. An academic daily report is made for all the classes. Over thousands of flip videos are created by institute faculty, and on LMS a reservoir is created. Industry academia interfaces such as international and national internships, and live projects are also provided, and online well-structured feedback is taken from different stakeholders.

File Description	Documents
Upload relevant supporting document	[View File]()
Link for Additional information	https://other.imsuc.ac.in/flp/

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

The institution adheres to the academic calendar of the University including for the conduct of CIE. The academic calendar is prepared by the HOD(s) of the respective department well in advance before the commencement of the semester/year in consultation with IQAC. The head of the school finalizes the course allocation for the faculty

members based on their choice and area of interest or expertise. The faculty members are preparing the Lecture Plan and Flip Videos before the commencement of the semester. It is then, made available to the students. Students are informed about the continuous evaluation process, and university institutes take internal exams. The timetable in charge of each School prepares the timetable. Timetable is shared via email and displayed on the respective School noticeboards. The Schedule of All Examinations is given in the academic calendar. The slots of the Internal Examination-I, and Internal Examination –II are mentioned in the academic calendar. The course teachers announce the syllabus and display a question bank for Internal Examination-I, and Internal Examination-II.

File Description	Documents
Upload relevant supporting document	[View File](#)
Link for Additional information	https://naac.imsuc.ac.in/2022-2023/1/1.1.2academic-calendar.pdf

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University	C. Any 2 of the above

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	[View File](#)
Any additional information	[View File](#)

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

1

File Description	Documents
Any additional information	View File
Minutes of relevant Academic Council/ BOS meetings	View File
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

17

File Description	Documents
Any additional information	View File
Brochure or any other document relating to Add on /Certificate programs	View File
List of Add on /Certificate programs (Data Template)	View File

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

1706

File Description	Documents
Any additional information	View File
Details of the students enrolled in Subjects related to certificate/Add-on programs	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

The institute integrated various courses into its curriculum to address cross-cutting issues related to professional ethics, gender, human values, environment, and sustainability. Faculty creates awareness in students about various cross-cutting issues. the

institute organizes activities like tree plantation, Personal and environmental hygiene, blood donation camps, street play, and wellness camps. etc. All departments in the institute have courses in their curriculum by university. Several activities integrate cross-cutting issues relevant to gender, environment and sustainability, human values, and professional ethics, are arranged by the institute which contributes to sensitizing students. Professional ethics encompasses personal and corporate standards of behavior expected by professionals. Various personality development programs were organized to increase the overall conduct of students.

The college is a co-education institution which makes it to remain vigilant about different issues related to gender.

The institute has a Grievance Redressal cell and a Women's Cell to address the issues related to sexual harassment and other problems. To take care of human values institute has anti anti-ragging cell and a discipline committee.

Environment sensitivity is one of the key focus of all development of students.IMS Greens Club organizes activities to sensitize and motivate the students at regular intervals. Plantation drives, Cleanliness drives, Save electricity and water drives, Waste management drives.

File Description	Documents
Any additional information	View File
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

158

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	View File
MoU's with relevant organizations for these courses, if any	View File
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

683

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders Students Teachers Employers Alumni	A. All of the above

File Description	Documents
URL for stakeholder feedback report	https://naac.imsuc.ac.in/2022-2023/1/1.4.1&1.4.2Summary-Feedback-Final-(AcademicYear2022-2023).pdf
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	View File

1.4.2 - Feedback process of the Institution may be classified as follows	A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	View File
URL for feedback report	https://naac.imsuc.ac.in/2022-2023/1/1.4.1&1.4.2Summary-Feedback-Final-(AcademicYear2022-2023).pdf

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

1105

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

308

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

The institution assesses continuously the learning levels of its

students formally and informally. The approach of ongoing periodic evaluation and formative assessment are implemented to examine students' levels of learning and categorize them as slow, average, or advanced learners. This is done by reviewing past academic records, observing their classroom responses, faculty assessment, mentoring, participation in different activities and various events, etc, and offering special programs to support advanced learners, average learners, and slow learners. During mentorship sessions cases have come to light where learning in a particular subject was suffering. Then the information have been conveyed to the concerned teacher who then takes corrective action. The institution strives to provide an inclusive and supportive environment for learners with a wide range of remedial classes and other supportive programs and monitor their progress. Different learning approaches are used for different categories of learners. For advanced learners institutes organize conferences, seminars, workshops, live projects, etc. to help them to enhance their overall personality. And for slow and average learners consultation classes, Bridge courses, mentoring, flip classes, etc. are organized. Different clubs organize different activities for different categories of students. For each semester in all courses minimum of two activities are conducted according to the learning level of students.

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/2/2.2.1(2022-23).pdf
Upload any additional information	View File

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
2729	110

File Description	Documents
Any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

The goal of learner-centered approaches like experiential learning,

participatory learning, and problem-solving approaches improve learning experiences by encouraging active student participation, encouraging critical thinking, and developing a deeper understanding of the subject matter.

Experiential Learning: The emphasis of experiential learning is on practical experiences and opportunities for practical application, Experiments, field excursions, project-based learning, guest lectures, internships,and much more help in indirect learning. Participatory Learning necessitates that the students engage in active learning so students participate in various learning activities like group discussions, group projects, annual fest, and many more by addingfun elements through interdepartmental competitions. There are other platforms such as IMS Radio, IMS Today, and IMS YouTube feeds provides a different aspect of learning.The Earn While Learning (EWL) programme helps students become financially independent too. The institute has various cells like the Emerging Tech Cell, Career Pathway Cell, etc. tobe more interactive and participative.

Problem-Solving Methodologies: The department promotes the academic development of students' problem-solving abilities by providing them with Special Tutorial Sessions, Doubt Clarification Sessions, Revision Classes, Remedial classes, the Reservoir on the Institute's LMS Portal, National Digital Library of India, Swayam, Coursera, NPTEL, and NISM. For overall improvement in the personality of the students, Institute provides Individual counseling, a mentoring programme, corporate mentors, E-seeds, and alumni mentors all of work together to give students a well-rounded support structure. Different Specialization programmes, corporate resource centers, career development centers, and e-SEEDS sessions are available to create professional and required changes in the personality of students.

File Description	Documents
Upload any additional information	View File
Link for additional information	https://naac.imsuc.ac.in/2022-2023/2/2.3.1_S EEDS-UG+PG.pdf

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

For efficient teaching-learning processes, teachers employ ICT-

enabled tools. Through a variety of IT-enabled methods, the Institute of Management Studies in Ghaziabad offers outstanding educational opportunities:

- Faculty members can be assisted by ICT-enabled classrooms (LCD projectors, multimedia speakers, and screens are provided) and laboratories that offer a 24/7 high-speed Wi-Fi system to personal laptops and desktop computers available in computer labs.

- The ability to make YouTube videos, flip video lectures, and other online links is provided through the media lab.

- Fitted auditoriums and seminar rooms for holding a variety of activities

- Email, a website, a learning management system, and a repository for managing and posting course-related content, learning resources, lab instructions, assignments, etc internal software is used to handle student records.

- The campus's CCTV system was set up to keep an eye on institutional operations.

- There are also printer and scanner facilities on campus, as well as a photocopier for making copies of study materials.

- The National Digital Library is available to staff and students with full access to the digital material.

- To educate students online, use the Zoom platform, Google Meet, and a variety of online resources like a whiteboard, etc.

- For the purpose of conducting online exams that effectively evaluate pupils, the Google platform is also used.

File Description	Documents
Upload any additional information	View File
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	View File

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

110

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	View File
Circulars pertaining to assigning mentors to mentees	View File
Mentor/mentee ratio	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

110

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	View File
Any additional information	View File
List of the faculty members authenticated by the Head of HEI	View File

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

45

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

321

File Description	Documents
Any additional information	View File
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

The Institute devises a continuous assessment program for students to constantly evaluate their competence in their academics. Learners are sensitized for the examination process during the orientation programs.

The information is disseminated via official WhatsApp groups, academic calendars, notices, emails, circulars, and website. The examination committee of the institute organizes the internal and external examinations. Students are provided with ERP-generated Admit Cards.

The institute adheres to the guidelines of CCS University Meerut. The internal evaluation consists of a first and second internal exam after completing 50% and 100% of the syllabus respectively. Evaluated answer sheets are shown and results are announced within two weeks of the examination.

In all programs, except Biosciences, 25 marks are for internal

assessment, out of which 15 marks are assigned from 2 internal tests, and 10 marks from teacher assessment (quiz, assignment, presentation, and attendance). School of Biosciences offers three courses, whereas only M.Sc. Biotechnology has an internal assessment system. In the first three semesters, all theory exams are conducted with internal marks of 50 (distribution criteria is maximum marks of 30 for internal theory exam performance, 10 for attendance, and 10 for teacher assessment (student presentation, assignment, and quiz).

File Description	Documents
Any additional information	[View File](#)
Link for additional information	https://naac.imsuc.ac.in/2022-2023/2/Examination-Policy.pdf

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

The mechanism to deal with grievances is as per the examination policy of the institute where students can raise their grievances on ERP or through mail and the examination committee immediately takes action to resolve the issue.

The grievance may be there due to an error in question, an incomplete question, or a question being out of the syllabus. If any such grievance is reported at the examination hall, then appropriate action is taken by the Controller of Examination. The grievances related to non-eligibility/inability to appear in the internal examination is at first verified with the respective department and necessary action is taken.

Mechanism to deal with marks-related grievances:

The faculty evaluates the papers within 15 days and shows them to the students in class. Any grievance related to marks by the student can apply for revaluation. For this, the students need to apply within 3 days either in person to the respective faculty or through ERP. The paper is then re-evaluated and the result is published within the next 7 days.

The students have the freedom to use the suggestion box to give their feedback regarding the internal examination mechanism.

File Description	Documents
Any additional information	[View File](#)
Link for additional information	https://www.naac.imsuc.ac.in/2022-2023/2/2.5 -data-of-internal-exam.pdf

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

The Institute believes that imparting education should focus on the holistic development of the students, not only the cognitive capabilities but also developing peerless decision-making with the right attitude.

Program Outcomes describe what students are expected to know and be able to do after completing a specific program. All the programs are designed by the BoS of theUniversity. The university has provided POs for the BAJMC Course. The institute has designed the POs for the rest of the programs keeping in mind the following considerations:

- **Vision & Mission of the Institute**

- **Knowledge, Skills, and Aptitude of students**

- **Domain andsubject knowledge**

- **Critical thinking and Decision Making**

- **Awareness and engagement forSocio-Political issues**

- **Sensitization on Environment and Sustainability, Gender, Discrimination, Culture, EthicalCitizenship.**

Course Outcomes are influential in achieving the vision and mission of the institute. The faculty members have the opportunity to select a subject from their area of expertise. Faculty experts create the lesson plans for their respective courses and discuss them in Academic Review Meetings for final approval.All courses have clearly defined COs that are matched to the University curriculum.The COsare printed and accessible for quick reference in each department and the college library.

File Description	Documents
Upload any additional information	[View File](#)
Paste link for Additional information	https://naac.imsuc.ac.in/2022-2023/2/POs&COs.pdf
Upload COs for all Programmes (exemplars from Glossary)	[View File](#)

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

Program Outcomes and Course Outcomes are instrumental in the attainment of the vision and mission of the Institute. At the end of every course, both Internal Marks and external Examination Results are declared by CCS University, Meerut. Once the results are declared, result analysis is done to assess the academic performance of the students. The institute organizes Seed Sessionsfor Placement Readiness as an initiative to prepare students for placement opportunities. In addition to this students from various programs have secured university ranks during the academic session 2022-23.

Other than academic performance, Outcome can also be linked with other achievements namely:

- Percentage of students going for Higher education,

- Performance of students in Placements, Internships & Live Projects and

- Participating in Earn While Learn(EWL).

File Description	Documents
Upload any additional information	[View File](#)
Paste link for Additional information	https://naac.imsuc.ac.in/2022-2023/2/AttainmentFile.pdf

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

583

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	View File
Paste link for the annual report	https://naac.imsuc.ac.in/2022-2023/2/Annual-Repot2022-23.pdf

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

https://naac.imsuc.ac.in/2022-2023/2/2.7.1online-student-sutisfactoin-survey.pdf

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

20.10

File Description	Documents
Any additional information	View File
e-copies of the grant award letters for sponsored research projects /endowments	View File
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

0

File Description	Documents
Any additional information	[View File](#)
Institutional data in prescribed format	[View File](#)

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

3

File Description	Documents
List of research projects and funding details (Data Template)	[View File](#)
Any additional information	[View File](#)
Supporting document from Funding Agency	[View File](#)
Paste link to funding agency website	https://www.serbonline.in/SERB/Tare

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Life Enrichment Programs: The sessions in it organized to enhance the motivational, social, and emotional strength of the students.

Research Cell: Responsible for identifying funding agencies. The institutehasits own onlineOpen Access Journal to promote innovation and Knowledge sharing.

EWL-Cell: EWL is a platform for students to earn while studying on campus. The students are trained in the fields of content design, social media, SEO, video graphics, and analytics.

E-Cell: The entrepreneurialand idea-generation platform is facilitated.

Flip Video Channels: Ensure availability of recorded lectures to students on digital platforms, the institute has created rich online videos.

Publications: Initiatives like IMS Today Newspaper, Pulse Magazine, Kytos Magazine, and HRMagzine offer editorial opportunities to students towards developments in the fields of education, science, and technology according to current industry demand.

Radio Programs: Astudiofacility where students run radio programsunder the supervision of experts from leading media housesto enhance media skills.

Clubs and Cells: There are23student-driven bodies that regularly organize activitiesin the form of competitions, panel discussions, interactive debates; learning with fun management games, etc.

Peer Review, Alumni Talk Series,conferences/Seminars/Workshopsorganized to foster knowledge creation and transfer among Faculty, staff & students.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://naac.imsuc.ac.in/2021-2022/3/Summary-3.2.1.pdf

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

20

File Description	Documents
Report of the event	View File
Any additional information	View File
List of workshops/seminars during last 5 years (Data Template)	View File

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

0

File Description	Documents
URL to the research page on HEI website	https://www.imsuc.ac.in/research-cell.php
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	View File
Any additional information	View File

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

23

File Description	Documents
Any additional information	View File
List of research papers by title, author, department, name and year of publication (Data Template)	View File

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

28

File Description	Documents
Any additional information	View File
List books and chapters edited volumes/ books published (Data Template)	View File

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

The college conducts different extension activities in the

neighborhood community to make a sustainable change and sensitize students to social issues, contributing to good citizenship bearing high moral values, community service, and holistic development.

Student Social Responsibility Club along with National Service Scheme (NSS): To sensitize students, activities such as visits to slum areas to make them aware of cleanliness and environmental awareness, social awareness rallies on conserving water, activities related to Swachh Bharat Abhiyan such as campus cleaning, tree plantation, and awareness programs are organized constantly. A warm clothes donation drive and blood Donation Camp are also organized every year

Programs based on women empowerment, beti-bachao-beti-padhao, and girl child feticide are celebrated. Students actively participate in various inter-college competitions on social themes in the form of debates, essays, quizzes, poster making, extempore, etc.

The final impact created on students? Report photo etc. (Alumni)

- *Alumni of the School of Biosciences educating underprivileged children.
- Swablamban- special drive to educate slum areas children.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/nss.php
Upload any additional information	View File

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

02

File Description	Documents
Any additional information	View File
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	View File

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

27

File Description	Documents
Reports of the event organized	View File
Any additional information	View File
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

2072

File Description	Documents
Report of the event	View File
Any additional information	View File
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

263

File Description	Documents
e-copies of related Document	View File
Any additional information	View File
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

12

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	View File
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

The adequate infrastructure at the Institute of Management Studies, Ghaziabad provides a conducive ambience for stimulating learning experience. The total built-up area of the institute is 18480 sqm. The academic campus building is of 5 stories and every story has its own RO water purifier & separate hygienic bathrooms for boys and girls. Having 2729 (AY22-23) Students in 7 departments, the Institute has adequate physical and academic infrastructure and all departments are fully air-conditioned and Wi-Fi enabled. The Institute has One Auditorium, a seminar hall, Two- Conference Room and Three Counselling rooms. The laboratories in various departments. The Department of IT has 350 Computers in the different labs. The hostel mess and canteen are supervised by the Chief Hostel Warden. The institute has Sports facilities like the Basket Ball

Court, Badminton Court, Volleyball Court and a sports ground for Cricket and Football matches along with indoor games like Chess, Table Tennis, Carom etc. The following other facilities also exist on the campus.

EXPRESSION STUDIO

AUDITORIUM & GREEN ROOM

SEMINAR HALL

ATRIUM

GYMNASIUM

COMMON ROOMS

File Description	Documents
Upload any additional information	[View File](#)
Paste link for additional information	https://www.imsuc.ac.in/naac/4/4.1.1Infrastructure.pdf

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Sports Amenities

The team of Coordinators Sports Committee, Sports Officer, Administrative Officers, and Chief Hostel Warden ensures that every student, faculty, and staff member has access to Sports facilities. These office bearers ensure the long-term viability and asset maintenance. They regularly make inspections, repairs, and replacements of materials or infrastructure to ensure the facility is maintained. With the help of sports coordinators, the sports officer organizes various physical events on a weekly and fortnightly basis to enhance the physical fitness of students. Gymnasium Separate gymnasiums for boys and girls are provided in the hostel. A gymnasium and Recreation Room for yoga & meditation are also provided for maintaining a healthy lifestyle. Hostler students use gymnasium facilities on a regular basis.

Culture Infra-Support:

The auditorium with the Program Control Room, Green Room, Atrium, and Open Ground are the Infrastructure Resources available to support cultural activities.

The Expression Studi provides technical support to deliver cultural activities.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.imsuc.ac.in/naac/4/4.1.1Infrastructure.pdf

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

46

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/4/MergedFile-Photos-NAAC.pdf
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

176.27592

File Description	Documents
Upload any additional information	View File
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

The library is automated using an Integrated Library Management System (ILMS)

The library is automated by using the LMS (LIBSYS).Sincethe library is fully automated, the holdings of the library could be searched using OPAC.

Nature of Automation: Fully Automated Version: LSEASEVersion 2022-23

LIBSYS Web OPAC

The library has an internet facility through which the e-resources can be accessed.

Library is also a member of DELNET which gives access to E-Books and E-Journals both National and International.

Library also maintains Journals, Project Reports, Question Papers, and Syllabus etc.

LIBSYS is Multilingual, Multiuser, and Multitasking software, which not only helps to effectively manage a library but also helps in reducing the overhead cost. LIBSYS is used for the following:

1. **Classification of Members**
2. **Book Acquisition Maintenance**
3. **Cataloging i.e. management of accession number system**
4. **Web OPAC**
5. **Issue/Return or Renewals from a single window**
6. **Book listing**

File Description	Documents
Upload any additional information	[View File](#)
Paste link for Additional Information	https://naac.imsuc.ac.in/2022-2023/4/4.2.1Library22-23.pdf

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources	A. Any 4 or more of the above

File Description	Documents
Upload any additional information	[View File](#)
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	[View File](#)

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

8.82

File Description	Documents
Any additional information	[View File](#)
Audited statements of accounts	[View File](#)
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	[View File](#)

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

392

File Description	Documents
Any additional information	View File
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

The campus is well equipped with a high-class Next Generation Network (NGN) Wi-Fi facility. On the campus Cisco brand latest technology-enabled Wi-Fi devices are installed. The campus has a main WLC+ (Wi-Fi LAN Controller) model AIR-CT3504-series K9 which has the capacityto control almost sixty Wi-Fi devices simultaneously.

A totalof twenty-eight (28) numbers of Cisco brand access point model AIR- AP18521-D K9 are already installed. It has 1 GB RAM and 256 MB Flash, the device category is 802.11ac, Wave 2 Access Point. From the ground floor to the top floor, including faculty cubicles, the total campus is Wi-Fi enabled. Users either students or faculty and staff members are allowed to access the internet through a Wi-Fi facility.

The bandwidth of the Institute is 700 Mbps. On campus we have Forty-Sixclassrooms, all are well equipped with Projectors for Faculties as a teaching tool. Four (4) more Projectors are installed in Four (4) Computer Labs, 1 each in the IQAC Room, Conference Room, Auditorium & Seminar Hall. 242CCTV are installed on the campus and in the hostel additional 40 cameras are installed. The classrooms have CCTV with audio-video facilities.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.imsuc.ac.in/naac/ictfacilities.html

4.3.2 - Number of Computers

1216

File Description	Documents
Upload any additional information	View File
List of Computers	View File

4.3.3 - Bandwidth of internet connection in the Institution	**A. ? 50MBPS**

File Description	Documents
Upload any additional Information	View File
Details of available bandwidth of internet connection in the Institution	View File

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

1729.8

File Description	Documents
Upload any additional information	View File
Audited statements of accounts	View File
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	View File

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

The state-of-the-art infrastructure at IMS provides a conducive ambiance for stimulating learning experiences. The campus is Wi-Fi enabled and centrally air-conditioned. All the classrooms are equipped with a projector and computer system with internet connectivity. Online library resources and digital learning platform provides a wide array of information to enhance the student's intellect. These classrooms are used exclusively forlectures during

the examination. The computers in the different IT Labs are used by the academic staff and the students. The college canteen and Maggie Hotspot are monitored by Administrative Officers The hostel mess and canteen function on a lease basis The institute has created facilities like the Basket Ball Court and the outdoor/indoor Badminton Court. Further, the administrative heads i.e Building Maintenance Officer, Administrative Officer 2nd -Housekeepinginfo & Store, and Chief Hostel Warden report to the Director of the Institute to organize the workforce and infrastructure's efficiency and working condition, observations on electrical, plumbing, and housekeeping related issues/complaints, duty charts of all individuals assigned to them, leave, etc.

File Description	Documents
Upload any additional information	[View File](#)
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/4/4.4.2-IT-POLICY.pdf

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

67

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	[View File](#)
Upload any additional information	[View File](#)
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	[View File](#)

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

864

File Description	Documents
Upload any additional information	[View File](#)
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	[View File](#)

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	**A. All of the above**

File Description	Documents
Link to Institutional website	https://naac.imsuc.ac.in/2022-2023/5/5.1.3detailed-reports.pdf
Any additional information	[View File](#)
Details of capability building and skills enhancement initiatives (Data Template)	[View File](#)

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

2729

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

2729

File Description	Documents
Any additional information	View File
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees	A. All of the above

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View File
Upload any additional information	View File
Details of student grievances including sexual harassment and ragging cases	View File

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

132

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

53

File Description	Documents
Upload supporting data for student/alumni	View File
Any additional information	View File
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

45

File Description	Documents
Upload supporting data for the same	View File
Any additional information	View File
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one)

during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

17

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	View File
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	View File

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

The institute since its foundation has always supported and encouraged comprehensive and participatory administration decentralization of experts to cultivate the School's sound and helpful development by consolidating the overall interests. The institute offers a hub for students to engage actively in numerous academic and administrative committees, alongside various events. This fosters the development of leadership qualities, adherence to norms and regulations, and expertise in execution. Students' representatives also contribute by expressing their views and presenting proposals on a wide range of topics. The various platforms are provided to the students for their holistic development:

(I) Class Representative (CR) and Academic Representative (AR): The faculty counselor guides the student nominations, and candidates are assessed based on various criteria before being recommended as CRs.

(2) Club Executives: Different clubs had been well established based on students' interests. Some of the students from each club who are selected as club executives assume roles such as President, Vice President, and Secretary. Additional club members play a crucial

part in ensuring the successful planning and smooth execution of events.

In addition to these diverse platforms, students actively engage in coordinating cultural activities and sporting events. They are required to communicate with higher authorities and the Director regarding various matters. This involvement provides students with opportunities to develop leadership qualities, establish norms and regulations, and gain expertise in execution

(3) Institute Committee: Students are also the part of Internal Complaint Committee, Anti-ragging Committee, and minority committee.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/clubs-cells-ims-ghaziabad.php
Upload any additional information	View File

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

19

File Description	Documents
Report of the event	View File
Upload any additional information	View File
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Alumni involvement is vital for sustaining and expanding the

institute's growth, encompassing support, endorsements, and financial backing. By establishing networks that foster stronger connections among students, graduates, and the institute. It significantly enhances the educational experience for current students. Our alumni provide valuable guidance to their peers, mentoring them in their entrepreneurial endeavors and facilitating admissions into real-world learning experiences and other institutions. They serve as a rich source of networking opportunities, lifelong learning, and valuable experience. Our alumni remain deeply connected and engaged through various activities, including:

1. Hosting extensive alumni talks and workshops for both graduate and undergraduate programs.
2. Actively assisting in student recruitment efforts across different organizations.
3. Regularly visiting students to provide guidance on opportunities and help them prepare for competitive examinations.

The role of alumni in both the institute's growth and the personal growth of students is of utmost importance. Alumni contribute in multiple ways, supporting faculty, graduates, colleges, and the overall institutional culture. Their active involvement positively impacts education, science, and the industry sector, whether on a domestic or global scale. As graduates excel in their careers, the institute's gratitude for their contributions continues to grow.

File Description	Documents
Paste link for additional information	https://alumni.imsgroup.ac.in/
Upload any additional information	View File

5.4.2 - Alumni contribution during the year (INR in Lakhs)	A. ? 5Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

The institute, with a 33-year history, remains committed to embracing fresh challenges while upholding the values of progress and educational opportunities in Management, International Business, IT, Mass Communication and journalism, and Biosciences. Through its dedication to delivering innovative, industry-focused programs, the institute has established itself as a reputable institution.

At the heart of the institute is an intellectual community comprised of distinguished, devoted, and vastly experienced faculty mentors renowned for their profound academic and corporate backgrounds, as well as their unwavering commitment to moral and ethical principles.

The academic council, in coordination with IQAC, conducts a thorough gap analysis of the university curriculum. Based on this analysis, they propose necessary adjustments to all academic activities, aiming to infuse sustainability principles into the curriculum.

File Description	Documents
Paste link for additional information	https://www.imsuc.ac.in/mission-and-vision.php
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

The Institute adheres to a sophisticated and extensively decentralized process for executing diverse decisions. The dispersion of decision-making authority is widespread, strategically fostering constructive advancement and promoting a collaborative atmosphere within the Institute. Elaborate distribution of roles and responsibilities is meticulously employed to mitigate potential conflicts and prioritize effective and participatory management.

The aforementioned is a significant practice undertaken as part of our approach:

One notable practice at the Institute of Management Studies, Ghaziabad (University Courses Campus) is the establishment of student clubs. Campus life thrives with a plethora of vibrant student clubs, each focused on organizing activities that contribute to the holistic development of the students.

Each club comprises a President, Vice President, and Secretary, and the selection of club members is done through Personal Interviews conducted by respective faculty coordinators. This ensures an active and engaged student body, fostering a conducive environment for personal growth and skill development.

They serve as exemplary role models, demonstrating integrity, impeccable work ethics, and a commitment to upholding the morale of the clubs and events organized within the college.

The primary objectives of these clubs are as follows:

? Cultivating organization and management skills.

? Fostering leadership abilities in a peer-oriented environment.

? Providing networking opportunities.

? Facilitating personal development.

? Creating social opportunities.

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/6/6.1.2SD.pdf
Upload any additional information	View File

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

IMS Ghaziabad, University Courses Campus has developed a comprehensive strategic plan that is centered around expansion with a focus on excellence. This plan consists of multiple layers and follows a systematic approach to achieving the institution's vision and mission. The strategic plan of IMS Ghaziabad, University Courses Campus is segmented into three distinct parts, namely short-term, intermediate, and long-term plans.

Short-Term Plan Objectives (1 year - up to March 2024)

1. The institution is dedicated to the implementation of the New Education Policy 2020.

2. Greater emphasis will be placed on faculty research to generate Intellectual Property Rights (IPR) in the form of publications in internationally recognized journals.

3. Student research will be actively promoted, and the encouragement of publication will be underscored through various incentive programs.

4. The digital library facility will be enhanced, aiming to provide expanded access and exposure to esteemed international e-journals and databases.

5. Enhanced employment prospects for students will be achieved through increased collaborations with industries.

Long Term Objectives (Up to March, 2033)

1. The institution intends to introduce doctoral programs in various fields.

2. There's a proposal to establish a research center to foster collaborations and enhance the research ecosystem.

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/6/6.2.1Strategic-Plan&depolyment.pdf
Upload any additional information	View File

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The institute has a clearly defined organizational structure to support decision-making processes that are clear and consistent with its purposes and support effective decision-making. The organizational structure lends itself to sustaining institutional capacity and education effectiveness through the involvement of stakeholders.

The Academic council and faculty members play an important role in executing the curricular, co-curricular, and extra-curricular Programmes. Class Counselors are assigned for each class to ensure personal care, guidance, counseling, evaluation, and assessment of each student in the class. The Grievance Redress, Anti-ragging Cell, & Anti-sexual Harassment Cell work for the well-being of students.

Various committees:

Management Committee

Academic Council

Internal Quality Assurance Cell (IQAC)

Research Cell

Hostel Supervision Committee

Library Development Committee

National Service Scheme (NSS)

Anti-Ragging Committee

Students Discipline and Monitoring Committee

Examination Committee

Women Cell

SC/ST Cell

Grievance Redressal Committee

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/6/6.2.2SD.pdf
Link to Organogram of the institution webpage	https://naac.imsuc.ac.in/Orgnogram-structure.html
Upload any additional information	View File

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination	A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning)Document	View File
Screen shots of user inter faces	View File
Any additional information	View File
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

The Institute provides both statutory and non-statutory welfare measures for the benefit of the faculty and supporting staff. They are:

? On-duty leaves the facility to staff members to attend various Training Programmes and to participate and present papers in seminars.

? 50% Tuition Fee waived off for children of faculty & staff members for pursuing a Programme from the Institute.

? Free Group Medical Insurance.

? Book Bank and Digital Library services are available for teachers

pursuing higher studies

? Free transport facility for all employees.

? Gratuities (wherever applicable), Provident Fund (wherever applicable), and all other Government welfare schemes and measures are given.

? Subsidized food facility at mess.

? 12 days of Casual leave and 08 days of Medical leave, 21 Days of Summer Break Leave, 7 Days of Winter Break Leave, 2 Short Leaves, 2 Restricted Holiday Leaves (RH), and Study Leave (Examination, Evaluation) facility per year to the teaching staff (wherever applicable)

? 12 days of Casual leave and 08 days of Medical leave, 15 Earned Leave (annually), 2 Short Leaves, 2 Restricted Holiday Leaves (RH) per year to the non-teaching staff (wherever applicable)

? Maternity Leave for female faculty & staff members

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/6/6.3.1SD.pdf
Upload any additional information	View File

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

9

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

13

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	View File
Reports of Academic Staff College or similar centers	View File
Upload any additional information	View File
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

26

File Description	Documents
IQAC report summary	View File
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	View File
Upload any additional information	View File
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

Faculty Members:

Step 1: The faculty submits an annual self-appraisal report in the prescribed Proforma. The report is submitted at the end of every academic year, within the stipulated time. The submission happens through the School Head.

Step 2: The filled faculty self-appraisal form is forwarded to the Director level by the School head. The director and School head conduct faculty meetings individually to discuss their contributions, opportunities, and plans by giving them feedback

.

Step 3: Based on the comprehensive self-appraisal form, comments of the School head, and outcomes of personal interaction with faculty; the Director recommends all the cases to the Management Committee. The Management Committee approves the annual appraisal for the year.

Staff Members:

Step 1: The staff submits an annual self-appraisal report in the prescribed Proforma. The report is submitted to the HOD.

Step 2: The filled staff self-appraisal form is forwarded to the Director level by the HOD. The director and HOD conduct staff meetings individually to discuss their contributions, opportunities, and plans by giving them feedback.

Step 3: Based on the comprehensive self-appraisal form, comments of HOD, and outcomes of personal interaction with the staff members the Management Committee approves the annual appraisal for the year.

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/6/6.3.5Appraisal-Form.pdf
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit objections within a maximum of 200 words

The institute has a mechanism for internal and external audits. The institute has appointed Qualified Internal and external Auditors from external resources. The internal audit is an ongoing continuous process and ANDROS & Co. (Chartered Accountants) conducts internal audits on a monthly basis. Similarly, an external audit is also carried out in an elaborate way on a quarterly basis by Maheshwari R & Associates LLP (Chartered Accountants).

The external auditors verify and certify the entire Income and Expenditure and the Capital Expenditure of the Institute each year. They are provided with a team of staff under them to do a thorough check and verification of all vouchers of the transactions that are carried out in each financial year. The institutional accounts are audited regularly by both Internal and statutory audits. The institute regularly follows the Internal external financial audit system.

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/Balance-Sheet.pdf
Upload any additional information	View File

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

4.5

File Description	Documents
Annual statements of accounts	View File
Any additional information	View File
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	View File

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

The Management Committee, constituted as per the guidelines, meets regularly and prepares a strategy for resource mobilization with the consent of the Management.

The Management Committee decides the fee structure for the Programmes offered by the college. Through the rationalization of the student admission fee structure, the institute has been able to meet the requirements of recurring expenses. The fund generated in this manner is utilized for the general development of the college. The institute utilizes these funds to meet the requirements for construction, graduation, and other basic infrastructure.

Fee receipts and other resources are planned to be utilized rather judiciously on the advice of the Management Committee.

The fund for international conferences was generated from the registration amount received from participants across the country.

Also, the Institute generates funds in terms of the fees received from participants of the NISM certification course offered by the Institute of Management Studies, Ghaziabad in collaboration with the National Institute of Securities Markets (An educational initiative of SEBI).

These funds are further utilized for payment of salary to assigned faculty members and conduction of the certification program.

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/Balance-Sheet.pdf
Upload any additional information	View File

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

The Institute IQAC meets regularly and prepares, evaluates, and recommends the following for approval by the relevant Institute authorities: •Annual Quality Assurance Report (AQAR)

•Self-Study Reports of various accreditation bodies (ISO 9001:2015, UGC 12B, NAAC, NIRF, ARIIA)

• Performance-Based Appraisal System for Career Advancement. The Best Teacher Award was introduced to recognize

•Stakeholders' feedback Analysis was done regarding the opinion and advice received from all stakeholders and the information shared with all concerned about its outcome for correction.

• A term academic audit was conducted for vetting the process performance & its conformity •Action Taken Reports

•In line with the New Education Policy 2020, steps were taken to emphasize Outcome-based education (OBE), the curriculum was aligned to Skill development through experiential learning

•Focus on the interdisciplinary teaching-learning process was emphasized.

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/6/6.5.1SD.pdf
Upload any additional information	View File

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

The Institute has developed several quality assurance mechanisms under the Academic Monitoring Committee as under:

Academic Audit performed as per the guidelines.

? Display and discussion of the Answer Scripts.

? Mentoring and counseling of students (Monthly) for continuous handling towards performance improvement.

? Getting updated on the latest information on various quality parameters of higher education through various articles & institute visits.

? Analysis of the feedback, opinion, and advice received from all stakeholders and the information shared with all concerned about its outcome for correction.

? Documentation of the various programs /activities leading to quality improvement.

? Collection, maintenance, and analyzed documents are prepared and maintained on the institute website.

File Description	Documents
Paste link for additional information	https://naac.imsuc.ac.in/2022-2023/6/Feedback-Final(Academic-Year2022-2023).pdf
Upload any additional information	View File

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)	A. All of the above

File Description	Documents
Paste web link of Annual reports of Institution	https://naac.imsuc.ac.in/2022-2023/2/Annual-Repot2022-23.pdf
Upload e-copies of the accreditations and certifications	View File
Upload any additional information	View File
Upload details of Quality assurance initiatives of the institution (Data Template)	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

The college is a co-education institution, which makes it to remain vigilant about different issues related to gender. Several steps and initiatives are taken for gender sensitization and to treat all humans as equal entities. Institute of Management Studies, Ghaziabad has the credit of creating gender gender-sensitive environment. The academic ambiance promotes sensitivity and respect for each other. All academic and non-academic programs offered are common to all irrespective of gender without any bias or reservation. In addition, workshop /training programs are conducted on rights, protection from domestic/social violence, and gender sensitivity to all the students at the college.

The college ensures the participation of women students in intra and inter-institutional competitions and cultural activities. They are active members of the cultural and sports committees of the Institution, participate in all cultural festivals and sports competitions, etc.

The institute has established a Grievance Redressal Cell and Women Cell to address the issues related to sexual harassment and other problems.

Institution shows gender sensitivity in providing facilities such as

a) Safety and Security

b) Counselling

c) Common Room

d) Transport Facility

Counseling facility

Counseling sessions are provided for both boys and girls as and when required, by CDC.

Common Room:

There is a common room facility for boys and girls on the campus. The common room is equipped with a Wi-Fi facility, and various in-house entertainment games like chess, carom, etc.

Transport Facility: A free Transport Facility is available for Students, Faculty, and Staff.

File Description	Documents
Annual gender sensitization action plan	https://naac.imsuc.ac.in/2022-2023/7/Annual-gender-sensitization.pdf
Specific facilities provided for women in terms of:a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://naac.imsuc.ac.in/2022-2023/7/7.1.1.pdf

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment	**A. 4 or All of the above**

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste

management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

Solid Waste & Garbage Collection:

Garbage collection bins have been placed all over the campus at strategic locations to collect garbage and help keep the campus clean and green.

Garbage Disposal system: Segregation of garbage into different categories with classification for paper, Cloth, Plastic, and food waste and disposal.

Liquid waste management/Sewage Treatment Plant water recycles

The Institute has a Sewage Treatment Plant, per the process wastewater and sewage are supplied to the primary tank, where the solids and liquids disperse.

E-waste Management & Hazardous Waste Management:

The maintenance and admin department takes care of waste materials such as computers, laptops, etc. E-waste is handed over to Artronix Pvt. Ltd. (HSPCB/2020/7469817EWREF00), which is processed by them as per norms.

Waste recycling system:

The institute has installed a Sanitary napkin disposal Machine where per the process, the used napkins are continuously put in the machine and the door is closed. After some time, the machine heater cuts off automatically when reaches the set point but the burning process continues to take a few minutes as its chimney exhausts fumes and finally, it is converted into the least possible ash.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	[View File](#)
Geo tagged photographs of the facilities	[View File](#)

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore	**A. Any 4 or all of the above**

well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

File Description	Documents
Geo tagged photographs / videos of the facilities	[View File](#)
Any other relevant information	[View File](#)

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

1. **Restricted entry of automobiles**
2. **Use of bicycles/ Battery-powered vehicles**
3. **Pedestrian-friendly pathways**
4. **Ban on use of plastic**
5. **Landscaping**

A. Any 4 or All of the above

File Description	Documents
Geo tagged photos / videos of the facilities	[View File](#)
Various policy documents / decisions circulated for implementation	[View File](#)
Any other relevant documents	[View File](#)

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities

A. Any 4 or all of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	View File
Certificates of the awards received	View File
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading	`A. Any 4 or all of the above`

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	View File
Details of the Software procured for providing the assistance	View File
Any other relevant information	View File

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

`The institution is continuously working towards the betterment of society by carrying out many social programs, which inculcate tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic, and other diversities. Some of these activities are`

- **Cultural Programmes:** Various cultural programs including singing, dance, and dramas, were conducted by various Club Members.
- Awareness programs like, blood donation, Tree plantation, health and hygiene, clothes distribution, Anti Tobacco Awareness camp, Yoga day, Azadikaamritmahatsav, Road safety, India Mother of Democracy, and importance of education were conducted by NSS Volunteers.
- The Program for increasing awareness amongst the volunteers through the following themes:

1. Personal and environmental hygiene

2. Literacy

3. Tree Plantation

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	[View File]()
Any other relevant information	[View File]()

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

Various activities are undertaken to sensitize students and employees to the constitutional values, rights, duties, and responsibilities that emphasize the development of fundamental values among the youth, faculty, staff members, and extension communities.

Some of the awareness programs organized under various operational clubs such as

1. Road Safety Campaign (Oath Ceremony), Mental Health and Personal Hygiene Awareness at Dasna Jail, India Mother of democracy, Warm Cloth Distribution to underprivileged etc.
2. Guest Lecture on Women's self-care: health and wellness addressing the importance of mental and physical health for women.
3. The institute is in the practice of celebrating Independence Day, Azadikaamritmahatsav, Republic Day, and birthdays of all eminent social reformers and freedom fighters.

4. The institute has 20 operational clubs which are completely run by students.
5. International Yoga Day is celebrated every year on 21 June in which distinguished celebrities of the domain are invited.
6. World Water Day and World Environment Day were celebrated on 22nd March 2022 and 5th June 2023 respectively. This is a step to make youth responsible for the environment and ecosystem.
7. Women Empowerment: Talk
8. IMS GREENS
9. Open mike competition
10. Kisan Diwas

Last but not the least, the day at IMSUC starts with the National Anthem at 9:15 A.M

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	https://www.naac.imsuc.ac.in/2022-2023/7/7.1.9.pdf
Any other relevant information	https://naac.imsuc.ac.in/2022-2023/7/RoadSafety-Program.pdf

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff 4. Annual awareness programmes on Code of Conduct are organized	A. All of the above

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	View File
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

Every year, the Institute of Management Studies, Ghaziabad celebrates Days of National Importance like Independence Day and Republic Day with fervour and festivity. Important Days of National and International events like International Women's Day, and International Yoga Day, including festivals like Holi, and Diwali are also celebrated meaningfully. The institution celebrates these days of national importance to recall the events or contributions of our leaders in building the nation and to induce the feeling of social cohesion and national solidarity.

The NSS wing of the college is regularly involved in leadership development and motivating the students for social work. This has become evident in the participation and carrying out of the Republic Day program by the college's NSS cadets.

The Institute is very active on social media and propagates regular messages on all the National and international commemorative days, events, and festivals

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	View File
Geo tagged photographs of some of the events	View File
Any other relevant information	View File

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format

provided in the Manual.

`Career Development Centre`

`CDC at IMS Ghaziabad (University Courses Campus) aims at 360-degree career development of the students, percolated through regular classes, workshops, enrichment series, mock drills, career guidance, and counseling. Psychometric personality assessments are conducted to provide a powerful framework for driving positive change and achieving excellence. Students also benefit from individual counseling sessions for career trajectory and personality enhancement. CDC conducts activities with the students like SEEDS (Skill Enhancement and Employability Development Sessions) are Company Specific. CDC provides a Career Potential Key booklet to first-year students which is created to assist the students in recognizing and comprehending their potential, personalities, strengths, and areas for growth. CDC runs the "Career Pathway Club" which works as an extended workforce to the CDC department.`

`Earn While Learn (EWL)`

`It provides learning opportunities such as Photography, Videography, Video Editing, Graphic Designing, and Content Writing. It gives a platform for immense opportunities to learn, get trained alongside professionals, and earn money while they are learning. The motive for starting this department was to inculcate students with skills like teamwork, unity, discipline, and management which will help them in working in the corporate sector and facing cutthroat competition.`

File Description	Documents
Best practices in the Institutional website	https://naac.imsuc.ac.in/2022-2023/7/7.2Weblink.pdf
Any other relevant information	https://naac.imsuc.ac.in/2022-2023/7/7.2Link.pdf

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

`Use of Flip Channel for effective teaching`

`The IMS in Ghaziabad offers outstanding education with a learning-by-`

doing approach which encourages students' overall growth due to its cutting-edge facilities.

Strong support is given for each of these requirements by the IMSUC Flip Channel. A breakthrough in educational pedagogy is the Flip Channel. These are some of the goals attained:

Some of these benefits are as follows:

- Making available customized instructional materials;
- preparing students with the abilities they will need in the future;
- Raising awareness of recent advancements; and enhancing class interaction and involvement.
- Making the effort to hold class discussions utilizing interactive pedagogy.

Some of these benefits are as follows:

• The discussion time outside of class has entered the classroom while the learning time inside the classroom has moved outside the classroom. Thus, interactive and participatory learning could occur.

•Particularly for weak students, ready-made materials are available, enabling a more productive learning environment for the pupils.

1. Number of Flip Videos:1875 (public videos) 2. Subscribers:17,990
3. Viewing Time:86.8k (watch time hours) 4. Total Views:3,005,201

5. Impressions:3.8 M

6. Impressions click through rate:8.6 %

7. Views: 2.4 M

The IMSUC Flip Channel has proved itself a boon to the student community and teaching fraternity.

Flip Channel: https://www.imsuc.ac.in/flp/

Channel Analytics:

https://www.naac.imsuc.ac.in/2022-2023/7/FlipVideo.pdf

File Description	Documents
Appropriate web in the Institutional website	[View File](#)
Any other relevant information	[View File](#)

7.3.2 - Plan of action for the next academic year

- **To increase the faculty with Ph.D. qualification**
- **Enhance the employability skills of students by offering certification programs from various institutes of repute.**
- **Apply for Research Projects for funds/grants for Quality Improvement Schemes Funding**
- **Emphasis on faculty research to generate patent publications.**
- **Promote student research.**
- **Enhance digital library facility and access to esteemed international e-journals and databases.**
- **In-house journal, IJBRE to be in the UGC care list.**
- **Incorporation of ICT and flipped classrooms to enrich the blended learning experience.**
- **Enhance alumni engagement through more interactions with alumni**
- **To achieve NIRF ranking below the 200 band by improving student outcomes, placements, research & publications.**
- **Incubation facilities:**
    1. **Co-Incubation Partnership with other Institutions either to offer incubation support (or) to receive incubation support**
    2. **Developing Innovation, Pre-Incubation & Incubation Centre/Facilities on campus**
    3. **Grant/funding from Pre-Incubation/Incubation Centre/Facilities for start-ups.**
- **·To get A++ Grade by NAAC**
- **·Strengthen Campus placement and training facility by making more industry linkages, inviting Industry experts to motivate students, and providing practical knowledge**
- **·Promote students to work on real projects for industries**
- **·Academic & Administrative Audit every academic year**
- **·To work forISO 20000 certification**