

Events

17.08.2021

****REPORT**

| | |
|-------------|------------------------------|
| Event Topic | Felicitation Ceremony |
| Category | e-cell |
| Date & Day | 17th August, 2021 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF ?Felicitation Ceremony?

Organized by

E-cell and Alumni Cell

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| Event Name: Felicitation Ceremony for the members of E-cell and Alumni Cell | Date & Day: August 17, 2021 (Tuesday) |
| Guest Speaker: N/A | Designation/Organization: IMS Ghaziabad , University Courses Campus |
| Topic: Felicitation Ceremony for the members of E-cell and Alumni Cell | Event Timing: 11.30 AM ? 1.30 PM |
| Number of participants: 25+ | Venue: Mini Auditoriom |

Summary of the Event:

"Leaders are not born but are made by their experiences in life"

To inculcate the leadership qualities and promote innovation and entrepreneurial qualities in the students as well as to give them a feel of functioning of the administrative body, IMS Ghaziabad (University Courses Campus)?s E-cell and Alumni cell plays a massive role. The members of the

functioning body of both the units are elected after scrupulous interviewing and selection for various designated positions.

IMS Ghaziabad University Courses Campus organized the "**Felicitation Ceremony**" on August 17, 2021 (Tuesday) for **E-Cell** and **Alumni Cell** members. It was indeed a proud moment for both the cells to award and acknowledge the efforts and dedication put in by the members leading to successful events at the institute during the academic year 2020-2021.

The event consisted of address by the Director, Dr. Ajay Kumar, Dr. Indrani Bhattacharjee (Faculty Coordinator, E-Cell), Ms. Komal Kapoor (Faculty Coordinator, E-Cell) and Shilpi Sarna (Chairperson, Alumni Relations). Faculty members of various programs (BBA, BCA, BJMC, Bio-Sciences and MIB) graced the occasion and inspired the students with their presence.

Dr. Ajay Kumar, Director, IMSUC encouraged the student members of functioning body of both the bodies and accoladed them for their dutiful performance and the sense of responsibility showcased. In his address, appreciated the efforts of the students followed by felicitating the members with a token of gratitude for their magnificent efforts.

Dr. Indrani Bhattacharjee attributed the success to the hard work of the team members, and the unabated support and guidance provided by the Management Team of IMS Ghaziabad, University Courses Campus.

Dr. Shilpi Sarna urged students to uphold the honour of the institution and discharge their duties with utmost integrity. She reiterated the importance of hard work, patience and the development of leadership qualities.

The outgoing General Secretary, E-Cell, Ms. Shivangi Singh shared her experiences and gratitude to the teachers and the e-cell team.

Hoping to continue with many more successful events and another dynamic academic year 2021-22, the program concluded with vote of thanks by Ms. Komal Kapoor (Faculty Coordinator, E-Cell) and followed by group photographs.

Submitted By:

Chairperson

Submitted To:

Director



Events

20.11.2021

****REPORT**

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|-------------|---|
| Event Topic | Role of NEP 2020 in Innovation and Entrepreneurship |
| Category | e-cell |
| Date & Day | 20th November, 2021 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF INDIAN INTERNATIONAL TRADE FAIR, 2021

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|--|---|
| Event Name: Role of NEP 2020 in Innovation and Entrepreneurship | Date & Day: November 20, 2021 |
| Guest Speaker: 1.Dr. Nitin Malik, 2.Dr. Shashi Singh, 3.Dr. Mohammad Shafiq, 4.Mr. Arvind Deshmukh, 5.Mr. Amardeep Bajpai, 6.Mr. Rakesh Kumar Shahi | Designation/Organization: 1.Registrar, Ambedkar University, Delhi 2.Director & Chairperson, CWEI 3.Cordinator , DRS-UGC 4.Founder -Deshmukh Global Mngt Sol. 5.Founder, WEBISDOM 6.Founder- Life Science Intellipedia Pvt Ltd. |
| Topic: Entrepreneurship as Preferred Career Option | Event Timing: 10:00 AM to 4:30 PM |
| Number of participants: 250 | Venue: IMS Auditorium |

Summary of the Event:

Summary of the event: The event started around 10:15 AM with proceeding with the rituals of National Anthem and Saraswati Vandana, and introduction to the guests and core topic of the Summit. The anchor invited Prof. (Dr.) Ajay Kumar, Director, IMSUC Ghaziabad for felicitating the Chief Guest, Dr. Nitin Malik- Registrar, Ambedkar University, Delhi and Guest of Honour, Dr. Shashi Singh, Director and Chairperson, CWEI (India) and also to enlighten students over the topic. Dr. Malik told that being the 3rd largest startup ecosystem, this NEP will help India to achieve even more. Also told that India needs to move from Jugaad to Actual Innovations, as it is very important to dream high and aspire to become a job giver rather than a job seeker. He ended his timeline by saying that institutes doors are always open to the students of IMSUC Ghaziabad whoever wishes to take the path of entrepreneurship. Further Dr Malik who was the Chief Guest of the session addressed the gathering to share his views on the topic. He started by praising the members on stage and IMS Ghaziabad for arranging such an insightful event. He went on and

compared the Old Education Policy with the NEW EDUCATION POLICY and ended his timeline by giving the simple yet powerful mantra of Learn, Unlearn and Relearn. The Guest of Honour, Dr Shashi Singh delivered her welcome address. She appreciated Dr. Malik's inputs and went on by telling that India is full of entrepreneurial skills and that makes them a good risk takers and decision makers. She told that India has great startup potentials and NEP will help India to grow more and ended her timeline. Towards the end Prof. Sunil Sharma proposed the formal vote of thanks for the inaugural session.

The next session being **?PLENARY SESSION 1?** was started with all the industry panelists. After the introduction to the institute, the panelists were introduced, as well as getting them felicitated by faculties of the college. The main theme of the panel discussion was **?Entrepreneurship as the Preferred Career Option?** The panelists included Dr. Mohammad Shafiq, Co-Ordinator, DRS of University Grant Commission, Govt Of India (Moderator), Mr. Amardeep Bajpai, Founder, Websidom, Digital Enabler and Investor, Mr. Arvind Deshmukh, Founder, Consultant at Deshmukh Global Management Solutions and Mr. Rakesh Kumar Shahi, Founder, Lifescience Intellipedia Pvt Ltd. The discussion went on positively, with each of them giving a positive touch to the topic. Panel later was open to questions and students were asking relevant questions which were beautifully answered by the panelists themselves. Prof. Vanchan Tripathi proposed the formal vote of thanks and the session ended around 2:00 PM.

The next panel for **?PLENARY SESSION 2?** started in the second half of the day on the topic **? The role of NEP 2020 in developing an entrepreneurial ecosystem in HEIs?** The panelists included Prof. Komal Kapoor, Assistant Professor, IMSUC Ghaziabad (Moderator), Dr. Indrani Bhattacharjee, Professor, Finance & Entrepreneurship, IMSUC Ghaziabad, Dr Umesh Kumar, HOD, School of Bioscience, IMSUC Ghaziabad, Dr Pooja Rastogi, HOD MIB, IMSUC Ghaziabad and Prof Sunil Kumar, Assistant Professor, IMSUC Ghaziabad. The discussion went on to how higher educational institutes should support a student's entrepreneurial journey, which eventually will lead to our country's development. After some further positive discussions, the panel were open to questions and did answered each and every question, very positively. The event as well as the ONE DAY SUMMIT on ROLE OF NEP 2020 IN INNOVATION & ENTREPRENEURSHIP ended by 4:30 PM with a formal vote of thanks given by Prof. Shenki Tyagi, faculty from the management department.

Submitted By:

Chairperson

Submitted To:

Director



NOVEMBER 20, 2021



MIE INTERNATIONAL PLACEMENTS

Events

08.02.2022

****REPORT**

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|-------------|------------------------|
| Event Topic | Pitch Deck Competition |
| Category | e-cell |
| Date & Day | 8th February, 2022 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF SHARK POOL IMS

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|---|---|
| Event Name: SHARK POOL IMS - Pitch Deck Competition | Date & Day: 8th February 2022 |
| Guest Speaker: Mr. Aashutosh Pratap Singh, Ms. Simran Kaur, Mr. Shivam Tiwari, Dr. Indrani Bhattacharjee, Mrs. Komal Kapoor and Mr. Abhinav Kataria | Designation/Organization: Entrepreneurs and Faculty Members at IMSUC |
| Topic: Pitch Deck Competition | Event Timing: 2.00 PM |
| Number of participants: 80 | Venue: Online Zoom Platform |

Summary of the Event:

"Don't worry about being successful but give significance to the success that naturally flows"

The "Shark Pool" deck pitch event was held on February 8, 2022 by IMS Ghaziabad University Courses Campus

The purpose of the "Shark Pool " was to encourage the upcoming entrepreneurs and to guide them by providing feedback on various business aspects. The goal was to initiate a campaign in which participants can express their passion to be opportunity founders. The jury board comprised of Mr AashutoshPratap Singh (Managing Director Oxymora Technology) ,

Ms Simran Kaur (CEO and Co founderWINLegally solutions LLP),

Mr Shivam Tiwari (Founder and Director Write out), Dr IndraniBhattacharjee (Faculty Member at IMSUC),

Mrs KomalKapoor(Faculty Member at IMSUC) , Mr AbhinavKataria (Faculty Member at IMSUC) shared their memoir , expertise and proficiency with the candidates. The concurrent panels discussed a variety of business ideas and their feasibility after a successful Inaugural blessed by Director of IMS ghaziabad University Courses campus, Prof. (Dr.) Ajay Kumar.

The assessment done by the judges on the presentations given by the candidates would surely guide them in the right pathway towards success.

The event was organized by Entrepreneurship Cell at the institute and was a huge success with teams participating from pan India. Teams from many reputed institutions like IIT Madras, IIM Sirmaur, Goa Institute of management, ISB Hyderabad, etc participated with full zeal.

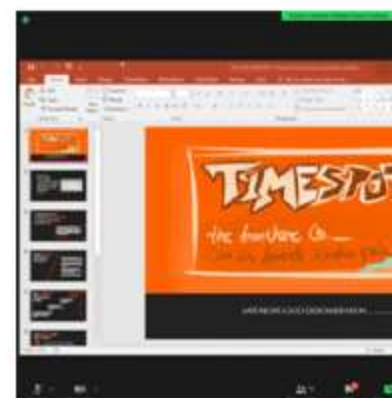
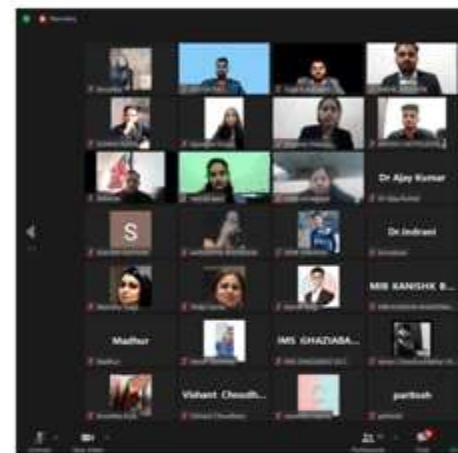
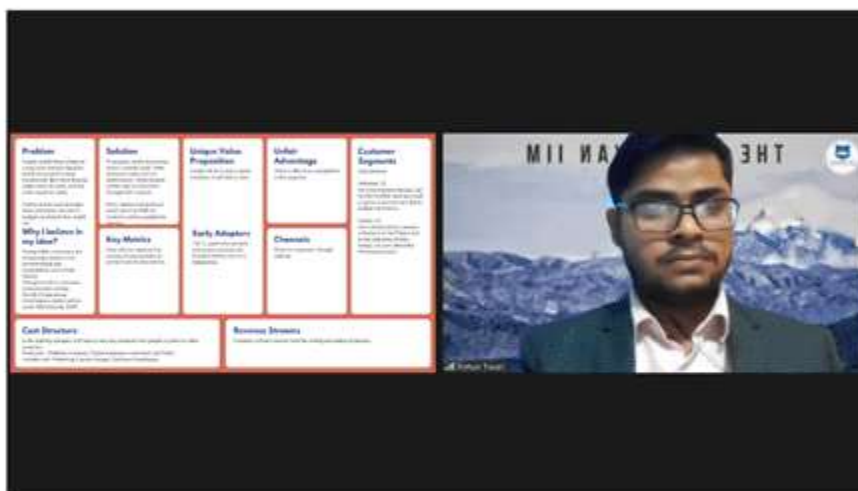
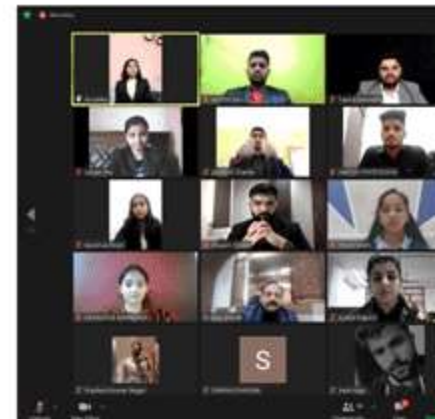
It was a great exposure for everyone and such events would continue to build the right ecosystem for entrepreneurship development in the country.

Submitted By:

Chairperson

Submitted To:

Director



Events

08.04.2022

****REPORT**

| | |
|-------------|-----------------------|
| Event Topic | Startup Conclave 2022 |
| Category | e-cell |
| Date & Day | 8th April, 2022 |
| Any URL | NA |

Report Startup Conclave 2022

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|--------|---|
| Date: | April 8, 2022 |
| Time: | 09:00 AM to 06:00 PM |
| Venue: | IMS Ghaziabad (University Courses Campus) |

Inaugural Session

“Dream big. Start small. But most of all, start”

Chief Guest:

- Dr Poonam Sinha (Director (Entrepreneurship Education), Head Regional Centre, Dehradun, NIESBUD)
- MrAnjan Thakur (Director – Alliance & Channels, Oracle India Pvt. Ltd)

Guests of Honour:

- Mr Khalid Isar (Founder & CEO, ITech Ecommerce Pvt. Ltd., Global Business Partner Alibaba.com)
- MrArun Kumar Aggarwal (Director, Vimal Organics, Ghaziabad)

Management Members:

- CA (Dr) Rakesh Chharia (General Secretary, IMS Ghaziabad, Group of Institution)
- Prof (Dr) Ajay Kumar (Director – IMS Ghaziabad, University Courses Campus)

Sponsored by:

- Micrometric Grinding Ltd.
- Ghaziabad Precisions Product
- Shriram Pistons & Rings Ltd.

The E-Cell of IMS Ghaziabad (University Courses Campus) in association with GMA organized Start-Up Conclave 2022. The theme of this year was “Sustainable Development with Social Inclusion - Journey towards Atmanirbhar Bharat”. The event started with flower offerings to Maa Sarasvati, followed by the introduction of the 3rd edition of the Start-Up conclave and the guests of the day. Prof (Dr) Ajay Kumar (Director, IMSUC Campus) facilitated the guests of the day, Ms Poonam Sinha, MrAnjan Thakur, Mr Khalid Isar, and MrArun Kumar Aggrawal. The entire scope of the program encompassed ENventure - Business Plan Competition, Start Up Expo and Enigma.

In his welcome speech, Dr Ajay Kumar talked about Entrepreneurship and how Start-Ups were impacted during the Covid phase. He also mentioned Industrial Initiatives like AzeemPrem Ji, DilipSagar, and RaveendranByju and a sense of pride as they represent India in the Global Economy. Further, he also discussed the ecosystem provided by the Indian Government and how Economic Empowerment is necessary. He ended his speech wishing luck to the participating teams and all the youth minds.

The Chief Guest of the day Ms Poonam Sinha shared her views on speaking about Employment and its types and further talked about Entrepreneurship. She quoted “That not only education but entrepreneurship skill is also important”. In her deliberation, she wished luck to all the participants and congratulated the organizers and team for organizing such a wonderful event.

After that Mr. Arun Kumar Aggrawal, the Guest of Honour, presented his views by discussing how were the start-ups in the old days by sharing his journey to be a successful entrepreneur. He also talked about how a Start-up can only be called a Start-up if you succeed in it, and the main things to keep in mind as the idea for the start-up should be team, funding, and business plan.

The event was further preceded by the other Guest of Honour, Mr Khalid Izar who enlightened the gathering with his thoughts and experience. He cited IDE and SME types of Startups, how innovation and invention are interrelated, and also included myths about entrepreneurship. He ended by quoting about How you should work hard to fulfill your dreams or you have to work even harder to fill someone's else dream.

In continuation with the program, the Chief Guest MrAnjan Thakur was called upon the stage to share his thoughts. He presented a presentation to share his thoughts with the audience on the topics like Sustainable Business and its prerequisites, do's and don'ts for start-ups, the role of technology in start-ups, the challenge of funding, and oracle for start-ups

As the Inaugural ceremony was at the end guests were presented a Souvenir from E-Cell.

In the end, Dr. Indrani Bhattacharjee presented the official vote of thanks. The guest then moved to the atrium for the inaugural ceremony of the Start-Up Expo.



Registration Desk

While the inaugural session was going on in the auditorium a dedicated team of students was

taking care of the registrations for, Startup Expo, En-Venture, and Enigma Competition. Start-Up Conclave 2022 the most intellectual event on the premises of the Institute of Management Studies Ghaziabad University Courses Campus welcomed more than 300 interested delegates from different areas who participated and enriched their knowledge regarding the entrepreneurial skillset and learned many things within the same. They all were welcomed with a Start-Up Conclave kit specially designed for the event.



Start-up Expo

“It’s not about ideas. It’s about making ideas happen”

The E-Cell, IMS Ghaziabad (University Courses Campus) organized “Start-Up Conclave: Sustainable Development with Social Inclusion - Journey towards Atmanirbhar Bharat” open for all to participate. After the end of the Inaugural Ceremony, Start-Up Expo was inaugurated by our esteemed guest and then the guest started visiting the various interesting Start-up ideas brought by different individuals. The objective of the Expo was to provide a platform for the budding entrepreneurs to showcase their innovative ideas through their respective business plans. The various Presenters were as follows -

1 - Shreya Gardening: They had a motive to make imported plants available at cheap rates for Indians and also experts in landscape projects, they also take small house plantations and green decoration projects which big companies don’t which gives them an upper hand in the market.

2 - Podzy: They have a simple goal of getting all of us rid of the useless ads and recommendations trap that we all fall into while surfing the internet, they created an app that will solely work on your topics of choice rather than providing you with useless ads and trash.

3 - Alpha Planters: They came up with interesting plant pot designs that can help you save many liters of water as they promise that their pots and trench can help a plant gain its full and healthy growth by just watering it twice a week. They came up with the motive that saves water today or there will be no water left to save in the near future.

4 - Inokart: Their idea was to make a daily household item like the kettle, cloth iron, water dispenser, etc company, portable so that people can easily fit wherever they need in their travel bag. Inokart has its products currently listed on sites like Amazon, Flipkart, and Snapdeal.

5 - SpecsStudio: They had a goal to make spectacles affordable to everyone even the daily wage workers by providing a full finished spectacle for just 300 INR. They also deal in imported and branded frames and lenses.

6 - Pioneer Centre of Biosciences: A center for education, training, and research, trusted experts in Testing Services like adulterants, pathogens, pesticide residue, herbal analysis, etc, Training Programs, Research Programs like research data analysis, research facilities, proteomics analysis, etc, Genomics Services, Proteomics Analysis, and Analytical Services. Situated in Mohan Nagar, Ghaziabad.

7 - Yagyasayz: Consultation forum service which provides career consultation and training in various courses like career-o-paedia, image consultation, internships, live projects, etc. They also provide placements if you are interested.

8 - Sar Digital India - They provide Design, supply, installation, testing and commissioning, support, and maintenance of the audiovisual systems and broadcast solutions, came up with interesting sensor and camera setup capable of making screen touch, voice detection, and tracking camera.

9 - Metrosity: Provides training programs in various courses for all ages from 17 to 70 and even gets you placed.

All the exhibitors presented their ideas to the judges with great zeal. The judges visited various stalls and inspected the ideas. The judgment was based upon the presentation, commercial feasibility, and long-term vision. The best part was that students from our institute also presented fabulous ideas and were praised by the judges.



ENventure – A Business Plan Competition

“The best way to predict the future is to invent it”

IMS Ghaziabad (University Courses Campus) hosted a business plan competition (ENventure) sponsored by Ghaziabad Management Association (GMA) with more than 28 teams from various colleges in the Delhi NCR region who imparted their unique ideas and business concepts. The competition occurred contemporaneously at three different venues: Auditorium, IQAC Room, and Mini Audi of IMSUC. The goal of holding this business plan competition was

to initiate a friendly rivalry amongst the competitors, to help them clarify their approach, investigate possible bottlenecks, determine their needed resources, and assess the feasibility of their concept or expansion plans before they commence their startups. We had a seasoned jury of peers evaluate the contestants on a set of factors.

PANEL OF JUDGES:

Auditorium

Mr. S.M. Mittal (Entrepreneur and Director SukritiVidhyutUdyogPvt Ltd.)

Mr. Rakesh Guran (C-Suite executive and Start-up Mentor)

IQAC Room

Mr. Prakhar Gupta (Founder Winlegally)

Mr. Rakesh Agarwal (GM, Exports Marketing, Ghaziabad precision Products Pvt. Ltd.)

Mini Audi

Mr. Nitin Dhillon (Founder-Dcomfy and Investor)

Ms. Juhi Singh (Founder and CEO Inokart)

The session began with the host, welcoming the esteemed guests and felicitating them with a sapling and memento as a token of gratitude. The participants then started giving their presentations and all the teams were assessed on a variety of criteria, including the source of their concept, innovation, ingenuity, technical feasibility, market feasibility, commercial feasibility, and social effect. The contestants benefited from our educated judges' critique and friendly input, which helped them recognize some basic flaws in their plans. Our judges brilliantly illustrated the value of a BUSINESS PLAN, since investors rely on business plans to assess a company's potential before investing in it. Among the many unique and intriguing concepts submitted by the 'to be entrepreneurs,' here are a few:

- **Chick Haiski**(a rising platform with an idea to make India fashionable)
- **Bill Secure** (an IT startup that uses an app to create digital payment receipts in order to reduce the use of paper and help the environment.)
- **Podzy**(An IT company has developed an app that gives users useful suggestions on how to use the internet in a healthy and productive manner.)
- **Rypto**(An app for trading Crypto currency, along with many other sub sections like, booking shows, UPI transactions, etc.)
- **Growing** (a company that plans to establish a farm on the roofs of the buildings in urban city.)

The objective of this competition was to create a platform for aspiring young brains (entrepreneurs) to benefit from the experience and feedback of the distinguished judges in order to help them picture their ambitions more clearly and make them into reality someday. The event was a resounding success.



Enigma

“It’s not about ideas. It’s about making ideas happen”

Under this mega event of Startup Conclave 2022, there was a sub-event called ENIGMA- the Problem-Solution Fit Exercise that happened from 2:30 PM onwards in rooms 406 and 407 at the same time due to the overwhelming response of the college participants. In ENIGMA the competitors were given a set of problems they had to solve an hour and a half before the commencement of the event and prepare a presentation for the same in the given time after which they were to present the issue illustration and the suggested solutions they came up with through that presentation of 5 minutes. Finally, the jury would then proceed to ask any queries and test the presenters based on their originality, validation of solution, creativity, and presentation.

This engaging event began right after the lunch in the IMSUC Campus and was headed by the honorable judges Mr. Agranshu Deep, Co-founder of Lifelores.com and Director of Dream Hub Entertainment, and Dr. (Prof) Nidhi Srivastava, Academician & Entrepreneurship Enthusiast, Professor, Narayana Business School. Both of these learned personalities were welcomed by Assistant Professor Mr. RajatTayal and Assistant Professor Ms. VanchanTripathi respectively by the offering of the customary pastoral sapling and a memento as a token of respect and gratitude. The audience was welcomed by the lovely words and warm smiles of Ms. Kanishka Tiwari and Mr. Anurag Lala, both from the BBA department here at IMSUC.

Then the event unfolded with the teams competing neck-to-neck with their informative answers and pleasing presentations. The contestants studied the issues by big Multi-National Companies, hot shots of the industry, and important events in the world of business like Google LLC, Apple, McDonald’s, PDS system in Chattisgarh, Carleton S. Fiorina, etc. They performed details case studies in the allotted time and understood the critical problems faced by them and therefore went to provide apt solutions with proper justification for the same.

Even though the event was mesmerizingly enlightening, only the best candidate would take the stakes. The winners were felicitated with certificates and trophies along with cash prizes of INR 5000, 3000, and 2000 respectively while all the contenders were presented with participation certificates for their incredible contribution to the event. To put an end to the happening of the day, the host gave the vote of thanks by congratulating all the amazing entrants and extended their gratitude to all the judges and faculties for sparing their valuable time and ensuring that the event reached its zenith. To summarize, the occasion was well planned and executed and was really fun and educational to attend with just the right amount of elements to make it a sensational sell-out.



Valedictory Session

“Imagination has a great deal to do with winning”

The valedictory session began by the host formally welcoming one and all for being present in the event. He further introduced the **Chief Guest, Dr. Sindhu Bhaskar (Chairperson and CEO of EST Group)** and the **Guest of Honor, Dharmendra Singh (Deputy Executive Director, Shriram Pistons and Rings Ltd.)**. Furthermore, the host requested the dignitaries respectively to bless the audience with their few words of acuity. Both of the distinguished guests expressed their delight at seeing such a lively gathering and shared their experience with everyone. They expressed gratitude to the university for inviting them to such a great occasion and wished them luck in future events.

The event went on with a round of applause for all of the participants' honest efforts in forging new paths in the business sector. There were three prize categories to choose from:

1. ENventure- Business Plan
2. Startup Expo Excellence Award
3. ENIGMA

Without further ado, the host began announcing the results.

The business plan competition (ENventure) was successfully hosted at three locations, with teams from various colleges and other start-ups showcasing their company ideas.

The following were the winners of ENventure- Business Plan Competition:

POSITION I- The team – Arima and Medha, Shivaji college, Delhi University received the award of Rs. 40,000/- cash prize sponsored by Micromatic Grinding Limited along with the Trophy and Certificate of merit.

POSITION II- The team – Himanshu and Gurang, Mentorsity Pvt. Ltd., received the award of Rs. 30,000/- cash prize sponsored by Ghaziabad Precision products Private Limited along with the Trophy and Certificate of merit.

POSITION III – The team – Hari Haran and SivramaKrishna, VMware, Optum, received the award of Rs. 20,000/- cash prize sponsored by Shri Ram Piston and Rings Limited along with the Trophy and Certificate of merit.

The following were the winners of ENIGMA:

POSITION I- The team – Anhat and Dhruv (Sri Guru Govind Singh College of Commerce), received the award of Rs. 4,000/- cash prize sponsored by Micromatic Grinding Limited along with the Trophy and Certificate of merit.

POSITION II- The team – Alia and Princy (BBA, first year, IMSUC), received the award of Rs. 2,000/- cash prize sponsored by Micromatic Grinding Limited along with the Trophy and Certificate of merit.

POSITION III – The team – Ayush and Suryansh (BBA first year, IMSUC), received the award of Rs. 1,000/- cash prize sponsored by Micromatic Grinding Limited along with the Trophy and Certificate of merit.

At the last but not the least the most critical award of the conclave which was Start Up Expo Excellence Award to the best stall that had exhibited their idea in the best manner was announced. It was won by:

Mr. Nitin Lalit from Alpha Advantech. He received a cash prize of Rs. 10,000/- and Certificate of merit.

Prof. Komal Kapoor, Head of E-Cell (IMSUC), expressed his heartfelt congratulations to the winners and participants of the EN-VENTURE, ENIGMA, and START-UP EXO competitions, and concluded the event by wishing Start-up Conclave 2023 to be even bigger and better for the institute and the entrepreneurial ecosystem.

All registered delegates received Certificates of Participation at the conclusion of the Start-up Conclave 2022.



Events

15.10.2022

****REPORT**

Event Topic **National Innovation Day**

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| Category | e-cell |
| Date & Day | 15th October, 2022 |
| Any URL | NA |

Entrepreneurship Cell
Event Report
National Innovation Day

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| Event Name: National Innovation Day | Date & Day: Saturday, 15th October 2022 |
| Resource Person: Prof. Dr. Indrani Bhattacharjee & Prof. Ms. Komal Kapoor | Organization: E-Cell at IMS Ghaziabad UC courses campus |
| Topic: Innovation & Development | Timing: 12:00 PM onwards |
| Number of Students: 30 | Venue: IMSUC Mini Auditorium |
| Budget Approved: nil | Total Expenditure: nil |

Summary:

E-Cell at IMS Ghaziabad got an engaging opportunity to celebrate the National Innovation Day to commemorate the 91st birth anniversary of the “People’s President” and the “Missile Man of India” Dr. APJ Abdul Kalam on 15th October 2022.

This Innovation Day we discussed all the achievements of Dr . Kalam through a presentation which was conferred by two core members of the team. The presentation concluded his life history as to when and how he started the journey of becoming an aerospace scientist and teaching hundreds of people about development and having a vision along with a futuristic approach.

Prof. Dr. Indrani Bhattacharjee and Prof. Komal Kapoor, faculty co-ordinators imparted their vision and ideas regarding how they and the world should seek Innovation. They motivated the audience as well as the participants with their vibrant insight, by shaping the idea of innovation as elementary and transparent. They imparted their knowledge about how to be a mastermind on the subject the event was conferred upon.

The major highlight of the event was to know that Dr APJ Abdul Kalam believed in entrepreneurship should be joined as one of the courses in India.

Mr Nikhil Mourya, General Secretary concluded the event by presenting the Vote of thanks to all the authorities involved.

We got positive feedback from the audience, and also got favourable responses from them. This event is a gigantic leap towards focusing on the decisive and affirmative approach to celebrating certain days .



Events

13.08.2021

****REPORT**

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|-------------|---|
| Event Topic | One Week Online FDP On “INTELLECTUAL PROPERTY RIGHTS (IPR): ISSUES & CHALLENGES” |
| Category | WORKSHOP |
| Date & Day | 13th August, 2021 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF One Week Online Faculty Development Program On ?INTELLECTUAL PROPERTY RIGHTS (IPR): ISSUES & CHALLENGES?

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|---|---|
| Event Name: Faculty Development Program | Date & Day: August 9, 2021 to August 13, 2021 |
| Guest Speaker: 1. Mr. Parag M.More 2. Dr. P.S.Grover 3. Dr. Prkalpa Sharma 4. Mr. Vishal Shukla 5. Dr. Rupali Shivapurkar 6. Mr. Pushpak Singh | Designation/Organization: 1. CEO Intellectual Platform 2. Former Dean and Director, DU & GGSIPU, Delhi 3. Assistant Registrar-Legal, IIT Kanpur 4. Assistant Controller of Patents & Design, Patent Office, Delhi 5. Technical and Scientific expert, Intellectual Platform 6. Certified Indian Patent Agent, Questel France |

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| Topic: ?INTELLECTUAL PROPERTY RIGHTS (IPR): ISSUES & CHALLENGES? | Event Timing: 3.00 PM ? 5.30 PM |
| Number of participants: 150 | Venue: Online Zoom Platform |

Summary of the Event:

IMS Ghaziabad (University Courses Campus), Organized One Week Online Faculty Development Program On ?INTELLECTUAL PROPERTY RIGHTS (IPR): ISSUES & CHALLENGES? from August 9, 2021 to August 13, 2021 in association with Consortium of Women Entrepreneurs of India (CWEI).

More than 150 Participants attended the FDP from more than 70 Institutes & Corporate houses across the India and globe. To extend the benefit of FDP for all stake holders, the event was also live on YouTube channel.

Day 1:

Prof. Sunil Kumar Sharma initiated the first day of the FDP with brief introduction about Institute & Scope of the program followed by Prof. Rakesh Roshan?s invitation to Dr Ajay Kumar, Director, IMS Ghaziabad University Courses Campus for Welcome address. FDP was inaugurated on 9th August, 2021 by Dr Ajay Kumar, Director, IMS Ghaziabad, University Courses Campus. Dr Kumar extended a warm welcome to Chief Guest and all participants. Dr Kumar also spoke about the importance of IPR in current Scenario. Prof. Sunil Kumar Sharma invited chief guest Mr. Parag M. More (CEO- Intellectual Platform) for his valuable talk.

Mr. Parag M. More discussed about the Scope of IPRs, Purpose of the Patent System, Copyright and Design. The session of Mr More was extremely wonderful and full of knowledge.

Dr Anwesha Khanra introduced the chief guest of the second Session Professor (Dr) P. S. Grover (Former Dean and Director, DU & GGSIPU, Delhi) and invited him for his valuable Talk.

Dr P.S. Grover talked about very important topic ?Intellectual Property in Mobile Applications and Protection?. The session was very interactive and informative.

The Session was concluded after intense discussion with participants. Both esteemed speakers answered to the questions asked by participants.

Finally Vote of Thanks was given by Dr Gagan Varshney ? Chairperson BCA Program.

Day 2:

Prof. Sunil Kumar Sharma initiated 2nd day Program of the FDP with brief introduction of the Guest Speaker Mr. Prkalpa Sharma - Assistant Registrar-Legal, IIT Kanpur.

Mr. Prkalpa Sharma discussed about the International Framework for the Protection of IPR & Legal Framework of Patents in India. The session of Mr Sharma was extremely wonderful and full of knowledge.

Day 3:

Prof. Rakesh Roshan initiated 3rd day program of the FDP with brief introduction about the guest Speaker Mr. Vishal Shukla - Assistant Controller of Patents & Design, Patent Office, Delhi.

Mr. Vishal Shukla discussed about the Patentability and Non-Patentable Inventions, Types of Patent Applications and detailed Procedure of filing patents. The session of Mr Shukla was extremely amazing and knowledgeable.

Dr Anwesha Khanra introduced the guest speaker of the second Session Professor Sunil Kumar Sharma and invited him for his valuable Talk.

Professor Sharma talked about very important topic 'Role and Importance of Licensing in Technology Transfer'. The session was very interactive and informative.

The Sessions were concluded after intense discussion with participants. Esteemed speakers answered to the questions asked by participants with great pleasure.

Finally Vote of Thanks was given by Prof. Rakesh Roshan ? School of IT, IMS Ghaziabad, University Courses Campus.

Day 4:

Prof. Sunil Kumar Sharma initiated 4th day program of the FDP with brief introduction about the guest Speaker Dr Rupali Shivapurkar - Technical and Scientific expert @Intellectual Platform.

Dr Rupali Shivapurkar discussed about Prior Art Search & Resources, Key Knowledge gaps in IP and its impact on commercialization. The hands-on practice session of Dr Rupali Shivapurkar was extremely amazing and knowledgeable.

Dr Anwesha Khanra introduced the guest speaker of the second Session Professor Rakesh Roshan ? School of IT, IMS Ghaziabad (University Courses Campus) and invited him for his valuable Talk.

Prof. Roshan talked about very important topic 'Copyright Policies in Digital Media'. The session was very interactive and informative.

Day 5:

Prof. Sunil Kumar Sharma initiated 5th day program of the FDP with brief introduction about the guest Speaker Pushpak Singh - Researcher & IP Consultant, @Questel Orbit Intelligence, France.

Mr. Pushpak Singh discussed about Patent Prosecution in India and Career Opportunities in IPR domains for students and professionals. The session of Mr. Singh was extremely knowledgeable and fulfilled the need of all participants.

Prof. Rakesh Roshan introduced the guest speaker of the second Session Dr Anwesha Khanra ? School of Bio Sciences, IMS Ghaziabad (University Courses Campus) and invited her for valuable talk.

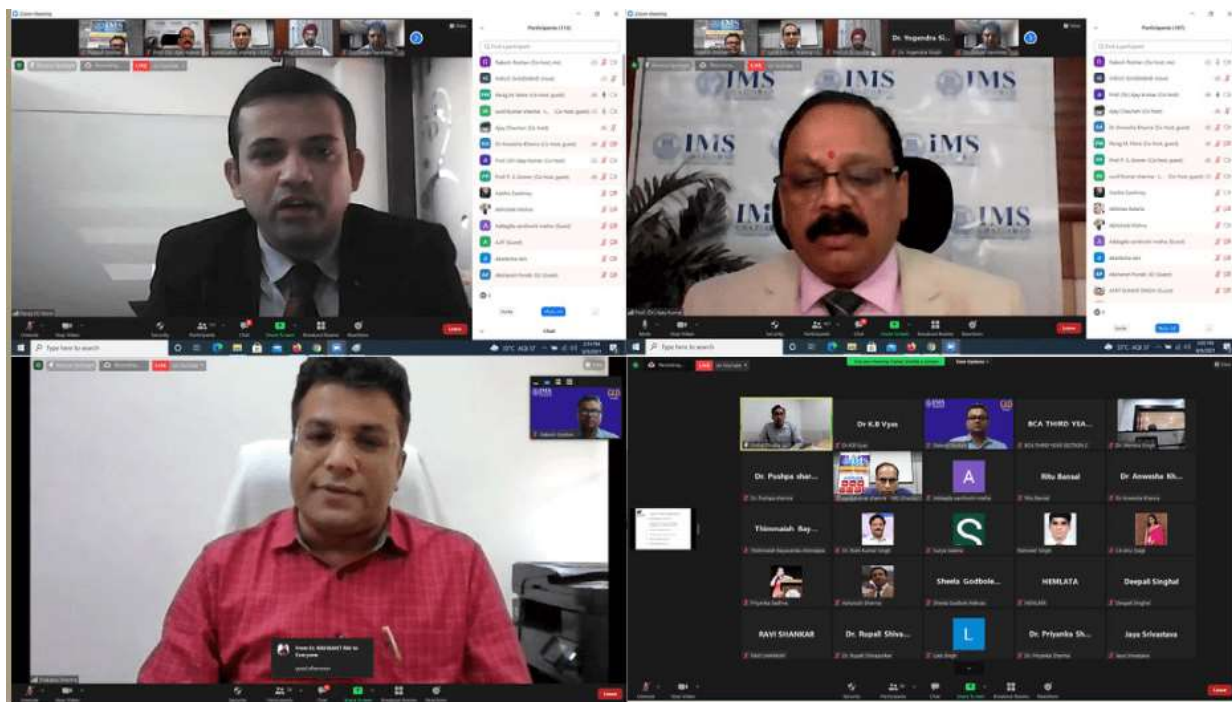
Dr Khanra talked about very important topic ?Significance of IPR regimes on rapidly developing arena of Bio-energy?.. The session was very interactive and informative.

The Sessions were concluded after intense discussion with participants. All esteemed speakers answered to the questions asked by participants with great pleasure.

Finally Vote of Thanks was given by Prof. Sunil Kumar Sharma ? School of IT, IMS Ghaziabad (University Courses Campus)

Submitted By:
Chairperson

Submitted To:
Director



Events

22.11.2021

****REPORT**

| | |
|-------------|----------------------------|
| Event Topic | Workshop |
| Category | WORKSHOP |
| Date & Day | 22nd November, 2021 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF Workshop on Photoshop

| | |
|---------------------------------------|---|
| Event Name: Workshop | Date & Day: 22 nd November 2021 |
| Speaker: Mr. Sushil Kumar Rana | Designation/Organization: IMS Ghaziabad , University Courses Campus |
| Topic: Photoshop | Event Timing: 11.00 AM |
| Number of participants: 80 | Venue: Auditorium |

Summary of the Event:

IMS Ghaziabad University Courses Campus organized a one day workshop on Photoshop on 22 November 2021. The workshop was organized for all year students of BJMC by Mr. Sushil Kumar Rana the resource person.

The workshop started with volunteers teaching the students the basics of Photoshop. They were all given the handouts of the topics covered. They were taught with the basics at first: editing and resizing the pictures and then moved to the usage of advanced tools. Students were familiarize with the selection tool, move tool, lasso tool, magic wand etc.

Even after the tiring and hectic day, students displayed huge and appreciative amount of enthusiasm towards the workshop which just shows that the power of the thirst for learning beats everything else. Students left no effort in asking questions regarding the Photoshop and Mr. Rana answered all the queries thereby satisfying their learners. Halfway through the workshop,

activities were in full swing. Participants were moving on to unravel the mystery behind the magnetic tool. The time passed by with the learning process in the air and by 5'o clock, participants were left on their own and asked to make use of their imagination and creativity.

The workshop covered the topics such as Menu Bars, Tools, Layers, Swatches, RGB HSI CMY Color models and its uses, Custom Based Brushes, Blend Modes, Content Aware Tools, Feathering, Cloning, Lens Flare, Liquefaction of Images, Text Usage and Types, Shapes and 3D Rendering. It also included a special feature on LIGHTROOM that contains Improvement Cropping and Histogram analysis. This workshop was organized under the guidance of Prof. Dr. Anil Kumar Nigam (Chairperson,SJMC), all faculty members of SJMC were present there. Overall it was a great learning experience for budding creative graphic designers.

Learning Outcome:

The workshop was very interactive and through this the students came to know new things related to photos. The session was interesting, informative and through this the students came to know different uses of Photoshop.

Submitted By:

Chairperson

Submitted To:

Director



Events

03.12.2021

****REPORT**

| | |
|-------------|-------------------------------|
| Event Topic | Workshop- HR Analytics |
| Category | WORKSHOP |

| | |
|------------|--------------------|
| Date & Day | 3rd December, 2021 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF HR Analytics Workshop

| | |
|---|---|
| Event Name: Workshop- HR Analytics | Date & Day: 3, 7, 10 December, 2021 |
| Guest Speaker: Mr. Kapil Kumar | Designation/Organization: Lead Corporate HR, British Council |
| Topic: HR Analytics | Event Timing: 02.00 PM ? 3.30 PM |
| Number of participants: 35 | Venue: Online Zoom Platform |

Summary of the Event:

IMS Ghaziabad University Courses Campus strives to make its students employable, and as a result, it regularly organizes guest lectures, workshops, seminars, and conferences. The School of Management has organised a workshop titled "HR Analytics" on December 3, 07, and 10 (2021) for BBA HR Specialization students (2019-2022) students on online and offline mode.

The resource person for the workshop was Mr. Kapil Kumar, Lead Corporate HR at British Council. He is an enterprising, enthusiastic, and accomplished professional with rich experience in the area of HR Analytics and is also a globally certified HR analyst.

DAY 1

The first day's sessions began at 2:00 PM on the Zoom Platform. A total of 40 students attended the workshop. Mr. Kapil Kumar was introduced by Miti Srivastav and Yashika Gupta, MOCs of the program, and then briefed about HR and its link with analytics. Sir began with the fundamentals, discussing what HR Analytics is, how it relates to the HR post-pandemic, why it is

critical for any organisation to handle its work with the help of data visualization, and how this data visualisation can change the game and help an organisation achieve its ultimate goals. The two-hour session of the first day ended with addressing the various questions of the students.

The topics that were covered for the day were as follows:

- Introduction of HR Analytics
- Types of Analytics
- Talent Demographics

DAY 2

Day 2 has begun with the discussion of different types of HR analytics models. The resource person has also covered the partnership between data and strategy, organisational expectations, HR challenges while handling data, and strategy validation framework using data in the current scenario.

DAY 3

The third day began with a discussion of the students' questions and concerns from the prior session. An assessment session was carried out, where we were given a set of databases and all the students were required to solve the questions using different Microsoft Excel techniques, like creating a pivot table, using different formulas, filters, and shortcuts. Sir also assisted us in the creation of the pivot table and the design of the graphs in accordance with the specifications. As a result, each student had the opportunity to speak with Sir and ask him questions.

At the end of the session, Prof. Vanchan Tripathi, HR Specialization Head, presented the memento and sapling to Mr. Kapil Kumar. Later on, Mr. Kapil Kumar, Dr. Shilpi Sarna, and Prof. Vanchan Tripathi distributed the workshop certificates to the students.

Learning Outcome

- The role of HR analytics is important for reducing the rate of employee turnover, improving employee experience, making workforce more productive, improving talent processes, and gaining the trust of employees.
- Descriptive, diagnostic and Predictive models of HR analytics.
- Working on different analytics tools like MS-Excel, Tableau
- Data Visualizing plays a vital role in the growth of any organisation.

Submitted By:

Chairperson

Submitted To:

Director



Events

10.12.2021

****REPORT**

| | |
|-------------|------------------------------------|
| Event Topic | Financial Literacy Workshop |
| Category | WORKSHOP |
| Date & Day | 10th December, 2021 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF Financial Literacy Workshop (5 Days)

| | |
|--|--|
| Event Name: Financial Literacy Workshop | Date & Day: 6 th - 10 th Dec. 2021 |
| Guest Speaker: Neha Mishra | Designation/Organization IMS Ghaziabad , University Courses Campus |
| Topic: Financial Literacy | Event Timing: 11.15 AM ? 12.15 PM |
| Number of participants: 200+ | Venue: Online Zoom Platform |

Summary of the Event:

The School of Management along with the Finance Club organized a 5-days workshop on Financial Literacy in collaboration with The FinLit Project, NISM and Kotak securities. The session started on 5th Dec.2021 with the valuable insights shared by Dr. Geeti Sharma (Chairperson).

The anchors of the session introduced the guest Ms. Neha Misra (CEO & Co Founder The FinLit Project). She took the stage and initiated the 5-days Financial Literacy workshop. In this 5-days session, she covered all the aspects of investment and personal finance.

The first day of the session started with interactions of guest and participants. On the same day she also covered the basics of financial markets.

Second day she covered the roadways to stock market and investment. And following the third day she covered various concepts of mutual funds by clearing all the doubts of participants like NAV, EXIT LOAD, UNIT, AMC, FUND MANAGER,etc. Derivatives and its type were covered under the 4th day session. On the last day some basic concepts of technical analysis were covered and a long discussion happened with participants about investment.

On a whole 5-day session was motivating for all participants. Almost 200+ participants attended the session every day. The learnings from the session are incredible and everyone can apply in their life.

The entire session was coordinated by faculty coordinator Prof. Ashish Srivastava and Dr. Karuna Gupta and student's coordinator Mr Ujjwal Dubey and Ankit Kumar.

In last, the session ended with lots of new insights of financial markets. Dr Karuna Gupta presented the vote of thanks to Guest speaker and participants with this, session ended successfully.

Submitted By:

Chairperson

Submitted To:

Director

Events

17.12.2021

****REPORT**

| | |
|-------------|----------------------------|
| Event Topic | Workshop |
| Category | WORKSHOP |
| Date & Day | 17th December, 2021 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

Report of Workshop All about C (workshop on programming) by Desktop App Club

| | |
|-----------------------------------|---|
| Event Name: Workshop | Date & Day: 17 th December 2021 |
| Trainer: Chandrashu Tiwari | Designation/Organization: Student, IMS Ghaziabad , University Courses Campus |
| Topic: All about C | Event Timing: 3.00 PM |

| | |
|-----------------------------------|---------------------|
| Number of participants: 46 | Venue: Lab 2 |
|-----------------------------------|---------------------|

Summary of the Event:

School of Information Technology of IMS Ghaziabad (University Courses Campus) organized a workshop on programming (All about C) that mainly focused on the basics of programming and all features of C language for our young technocrats. The session started at 3.00 p.m. sharp on 17/12/2021 which was held under the guidance of Prof. Surya Saxena, Faculty Coordinator, Desktop App Club. Total participants were 46 from BCA 1st Year.

The workshop was all about making students familiar with the basics functionality and coding of C language and programming principles. The workshop was successfully driven by Mr. Chandrashu Tiwari (BCA 2nd year). Workshop imparted hands on experience to the participants. It was a successful workshop and enamored by the students of BCA. It was good experience for the first-year students and everybody gained a lot of knowledge. It shifted the interest of various students towards programming.

Submitted By:

Chairperson

Submitted To:

Director



Events

01.02.2022

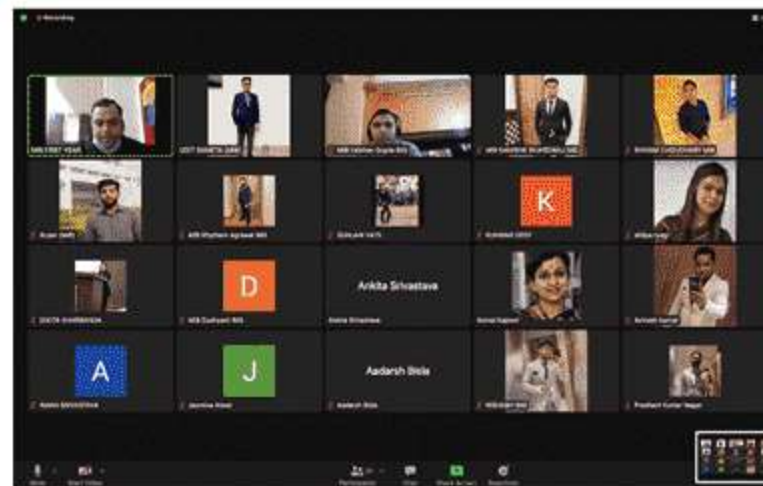
****REPORT**

| | |
|-------------|---------------------------|
| Event Topic | Budget Union 2022 |
| Category | WORKSHOP |
| Date & Day | 1st February, 2022 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad (University Courses Campus) REPORT OF LIVE STREAMING ? BUDGET UNION 2022 Event Name: Live Streaming-Budget Union 2022 Date & Day: February 1, 2022, Tuesday Guest Speaker: NA Designation/Organization: IMS Ghaziabad , University Courses Campus Topic: Budget Union 2022 Event Timing: 10.00 AM ? 12.30 AM Number of participants: 22 Venue: Online Zoom Platform ?Used Correctly: A Budget does not restrict you; It empowers you? ?TERE STOUFFER Summary of the Event: IMS UC campus organized the Virtual Live Streaming of Budget Union 2022 for MIB (2021-23) students through zoom meeting. The session started with a preface of seriousness of understanding budget union by Prof. Abhinav Kataria. Budget Union 2022 was presented by honorable Finance Minister, Nirmala Sitharaman in Lok Sabha. Students witnessed the live streaming of her speech on Sansad TV Channel. Finance Minister Nirmala Sitharaman and her team, said the Budget will benefit everyone, especially the poor and those from backward sections of the society. ?This budget addresses the immediate needs to ensure the economy is robust. It will also ensure more investment, more infrastructures, and more growth?. She while presenting the Union Budget, said that the country is expected to grow at 9.27 per cent in the coming year. With a focus on four pillars of development ? inclusive development, productivity enhancement, energy transition and climate action ? the Budget gives a blueprint of economy from India at 75 to India at 100. Many other important aspects were presented in her speech. The session was wrapped up with the discussion among students what they understood and what can be impact now various sectors.



MIB Students
(Batch 2021-23)



Director
IMS, Ghaziabad
(University Courses Campus)

Events

14.02.2022

****REPORT**

| | |
|-------------|---|
| Event Topic | Uncovering Data-driven strategies for E-commerce using Data science |
| Category | WORKSHOP |
| Date & Day | 14th February, 2022 |
| Any URL | NA |

Institute of Management Studies, Ghaziabad

(University Courses Campus)

REPORT OF GUEST LECTURE / WORKSHOP

| | |
|--|--|
| Event Name: Workshop on uncovering Data-driven strategies for E-commerce using Data science | Date & Day: 14 February 2022 , Monday |
| Guest / Trainer Name: Mr. Eshank Agarwal | Designation / Organization: Founder & CEO (Jishu Excellence Pvt. Ltd.) and Advisory Board Member in ReadMyCourse. |
| Topic: Uncovering Data-driven strategies for E-commerce using Data science | Schedule Timing: 11AM |
| Number of Students: 121 | Venue: Online Zoom Platform |

Summary of the Event:

Data science combines multiple fields, including statistics, scientific methods, artificial intelligence (AI), and data analysis, to extract value from data. Those who practice data science are called data scientists, and they combine a range of skills to analyse data collected from the

web, smartphones, customers, sensors, and other sources to derive actionable insights. The term electronic commerce (ecommerce) refers to a business model that allows companies and individuals to buy and sell goods and services over the Internet. Ecommerce operates in four major market segments and can be conducted over computers, tablets, smartphones, and other smart devices. Ecommerce has helped businesses especially those with a narrow reach to gain access to and establish a wider market presence by providing cheaper and more efficient distribution channels for their products or services.

School of Information Technology of IMS Ghaziabad, University Courses Campus organizes Workshop on **?Uncovering Data-driven strategies for E-commerce using Data science?** on 14/02/2022 from 11:00 AM onwards on zoom Platform.

The session was started with the address of Chairperson and brief the students about the importance of data. After the introduction and welcome of guest **Mr. Eshank Agarwal, Founder & CEO (Jishu Excellence Pvt. Ltd.) and Advisory Board Member in ReadMyCourse**. The speaker had explained why do we learn data science and flow of data in data science, formulate strategies to solve business challenges and skills required for Data scientist.

The session was very informative and interactive and lots of students joined and learned about *Uncovering Data-driven strategies for E-commerce using Data science*. At the end e-memento was presented to the Guest by chairperson of the school. The session ended with the expectation for more such programs in the future on the latest technology.

Learning outcome :

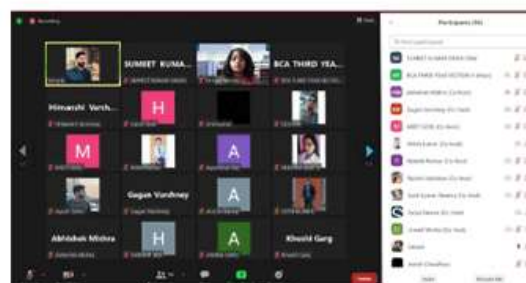
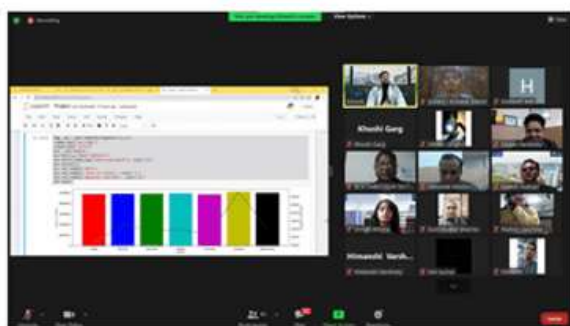
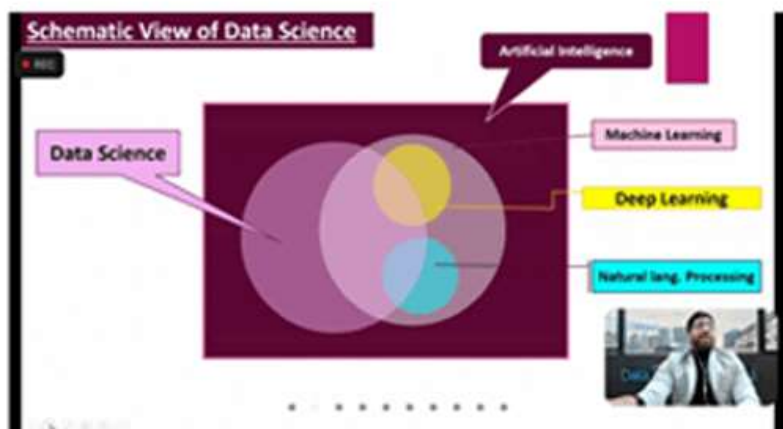
- What is data science and why do we learn data science ?
- Flow of data in data science
- Data Engineer vs Data Analyst vs Data Scientist
- What skills are required for Data Scientist?
- Business hack & Industrial applications

Submitted By:

Chairperson

Submitted To:

Director



Events

16.05.2022

****REPORT**

| | |
|-------------|--------------------------|
| Event Topic | Workshop on Quark Xpress |
| Category | WORKSHOP |
| Date & Day | 16th May, 2022 |
| Any URL | NA |

IMS School of Journalism and Mass Communication

Report of Workshop

| | |
|---|---|
| Event Name: Workshop on Quark Xpress | Date & Day:16 may 2022/Monday |
| Guests– Mr. Yograj Singh | Designation/ Organization- Senior Journalist/Designer |
| Total no of participants: 70 | Organized by: IMS School of Journalism and Mass Communication ,IMS Ghaziabad University Courses Campus |
| Timing: 10:00 am Onwards | Venue: Lab 4 |

Event Summary:

The School of Journalism and Mass Communication at IMS Ghaziabad (University courses campus) organized a workshop on Quark Xpress on May 16th, 2022 the resource person was Mr. Yograj Singh.

Graphic design and desktop publishing processes were long overdue for innovation and disruption, so enter QuarkXPress with its first release in 1987.

Mr. Yograj Singh in the workshop told the students about the need of creative professionals who have come to depend on Quark Xpress power, speed and reliability for content design – on its own or alongside other graphic design tools. Sir told the students about native-object conversion, conditional styles, synchronized content and automatic backups makes workflows dramatically faster to meet deadlines. And its digital publishing features are unmatched – quickly and easily convert your documents into flex websites and other interactive, digital experiences to expand audiences and brand reach. Brilliant content begins with QuarkXPress, the world's most powerful page layout and digital publishing software. Mr. Singh also shared his life experience which was very encouraging. He also told the students about the technicalities and the precautions to be taken during the usage of different tools.

Learning Experience: The session was very well organized and turned out to be a great learning experience for all. Students gathered practical learning as per the pragmatic approach of learning.

Students also informed about the various skills required by a designer, how creativity enhance the presentation and reach to masses.

SUBMITTED BY:

CHAIRPERSON

SUBMITTED TO:

DIRECTOR



Events

30.08.2022

****REPORT**

| | |
|-------------|---|
| Event Topic | Invitation for One-Week FDP “PLS-SEM, Scale Development & Paper Writing Techniques” August 30th to 04th September 2022 |
| Category | WORKSHOP |
| Date & Day | 30th August, 2022 |
| Any URL | NA |

Dear Sir/ Ma'am

Greetings!!

Research Cell, IMS Ghaziabad (University Courses Campus) is pleased to announce One-Week Faculty Development Programme

**“PLS-SEM, Scale Development & Paper Writing Techniques”
August 30th to 04th September 2022
(Offline Mode)**

The objective of this FDP is to acquaint participants with the fundamentals of qualitative and quantitative research approaches as well as data analysis tools using PLS-SEM software and to gain a better understanding of how to interpret the outcomes of the analysis in the Social Sciences from an interdisciplinary perspective. This program aims to give participants a comprehensive understanding of research techniques and how to write good research papers for publications using the scale development method and PLS-SEM.

Key Takeaways:-

Ø Learn from Experts-

Dr. Bikramjit Rishi, Professor, Shiv Nadar University

Dr. Atul Shiva, Associate Professor, Chandigarh University

Dr. Puja Khatri, Professor, IPU, Delhi

Dr. Alpana Agarwal, Associate Professor, Symbiosis Noida

Ø A-Z of PLS-SEM

Ø Know how of Scale Development

Ø Tips On Writing a PLS-SEM-based SCOPUS Indexed Paper

Expected Outcome:-

Ø Defining the research process using PLS-SEM:

Ø Infer various types of research designs and make application easier.

Ø Asses datasets, evaluate output, and make conclusions using PLS-SEM

Ø Developing practical skills through hands-on experience.

Who Should Attend?

- Academicians
- Industry People
- Research Scholars
- Students

For further details and registration, please refer to the brochure attached below.

We are looking forward to your active participation.
There are limited seats on First-come, first-served basis.

Download brochure: [Download brochure](#)

Registration Link: [Click here](#)

For more information: Dr Anchal Luthra- 9717148740, Prof. Komal Kapoor-9810290606

Events

14.11.2022

****REPORT**

| | |
|-------------|---|
| Event Topic | "REIMAGINING PROJECT MANAGEMENT WITH AI" |
| Category | WORKSHOP |
| Date & Day | 14th November, 2022 |
| Any URL | NA |

IMS, GHAZIABAD (University Course Campus)
"REIMAGINING PROJECT MANAGEMENT WITH AI"
REPORT OF THE EVENT

| | |
|---|--|
| Event Name: Reimagining Project Management with AI | Date & Day: 14th October,2022 |
|---|--|

| | |
|---|--|
| Guest of Honor: Mr. Gaurav Dhooper | Timing: 11:30 AM |
| Venue: Auditorium | Participants: MIB (2021-2023) MIB (2022-2024) BBA (2020-2023) |

SCHOOL OF MANAGEMENT of IMS, GHAZIABAD (University Courses Campus) organized a workshop on *REIMAGINING PROJECT MANAGEMENT WITH AI* on 14TH OCTOBER, 2022. The guest of honor for the workshop was *Mr. Gaurav Dhooper (AVP-GENPACT)*. The objective of this event was for students to learn about the difference between the hype and practicality of AI in the field Project Management.

The MOC of the workshop firstly introduced IMS, Director Sir, faculty members and students. Head of Department, Dr. Pooja Rastogi welcomed the guest and motivated students with words of wisdom.

Learning Outcomes

After introducing himself, Mr. Dhooper spoke on the following topics:

- Evolution of AI
- Evolution of AI in Project Management
- How AI is Reimagining Project Management
- AI for Project managers

Mr. Gaurav mentioned that the report given by IFTF states that, “85% of the jobs that will exist in 2030 still haven’t been invented”. He also explained the key difference between *Digitizing*, *Digitalization*, *Digital Transformation*. He mentioned reports by institutions like Gartner and explained the past, present, and future of the AI in the field of project management. He addressed questions about where and how we can use AI to simplify our tasks in day-to-day work.

At last, he concluded by saying that the *project manager’s role has evolved not dissolved after the introduction of AI in daily operations*. He encouraged the students by saying, "*DON'T FIGHT IT, EMBRACE IT.*"

Then the Dean of CRC department, Mr. Mandeep Singh Rawat proposed a formal vote of thanks to guest of honor, Mr. Gaurav Dhooper (AVP-GENPACT), faculty, students, and IT department of IMS GHAZIABAD (University Course Campus).



Events

04.04.2022

****REPORT**

| | |
|-------------|-----------------------------|
| Event Topic | Workshop on Vlogging |
| Category | WORKSHOP |
| Date & Day | 4th April, 2022 |
| Any URL | NA |

Event Summary:

The School of Journalism and Mass Communication at IMS Ghaziabad (University courses campus) organized aon April 4th & 5th, 2022.

On Day 1 of the workshop Mr. Pankaj Parashar Senior Journalist and Vlogger taught the basics of Vlogging to the students and also shared his life experience which was very encouraging. He also told the students about the technicalities and the precautions to be taken during Vlogging. Pre production to Post production he elaborated things practically also students has prepared few volgges during workshop as per the guidance of Mr. Parashar.

On Day 2 of the workshop the resource person was Mr. Harshvardhan Tripathi Senior Journalist and YouTube told students different ideas of getting famous on YouTube via vlogging. Furthermore, encouraged the audience to get self-dependent and try their own Startup ideas.

On both the days of the workshop the guests guided the students and interacted with them by solving their queries on vlogging and YouTube Videos.

The workshop came to an end by the vote of thanks by Prof. Sandhya Sharma.

Learning Experience: The session was very well organized and turned out to be a great learning experience for all. Students gathered to be informed about the various skills required by a vlogger, how creativity enhance the presentation and reach to masses.





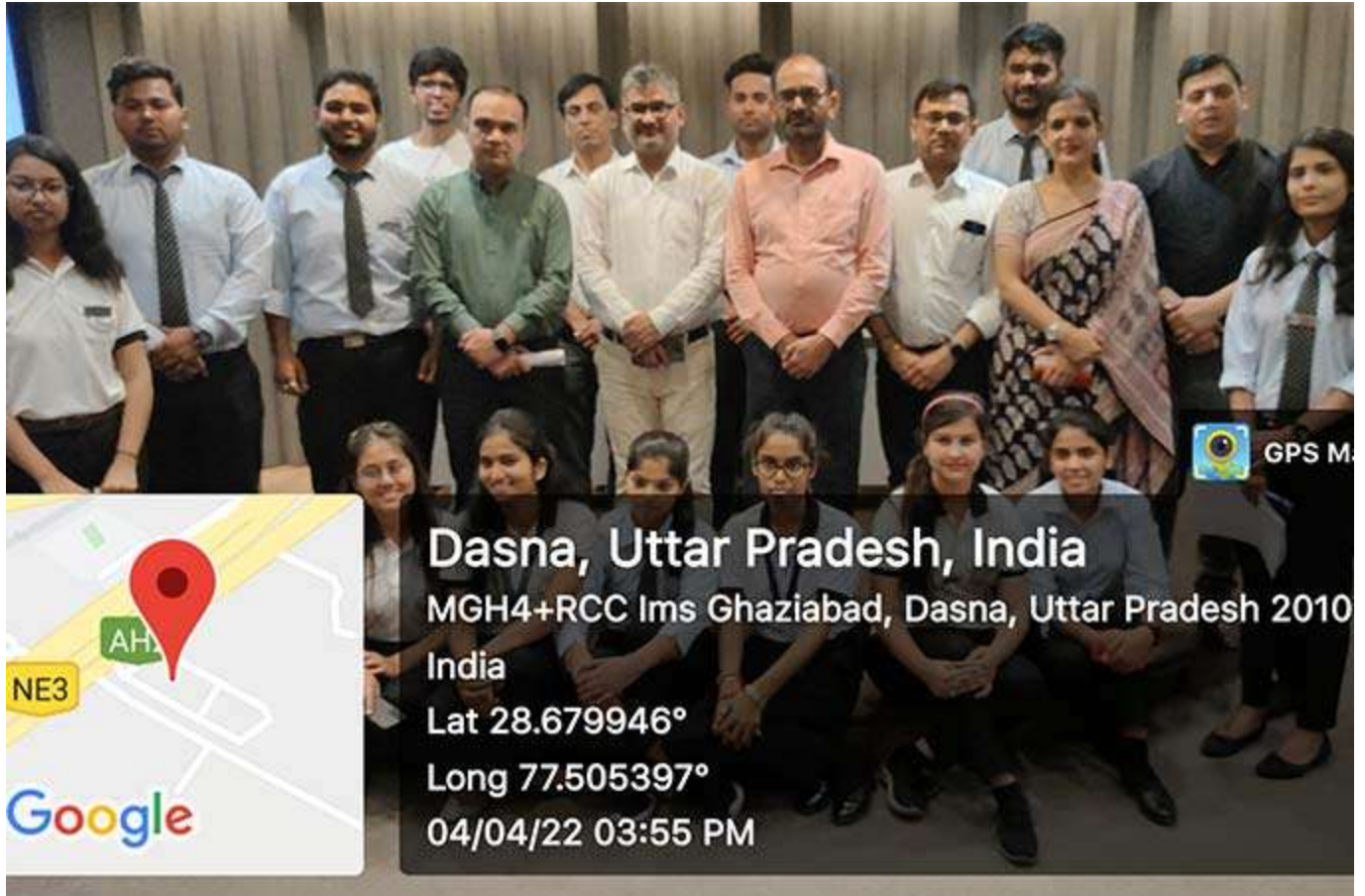
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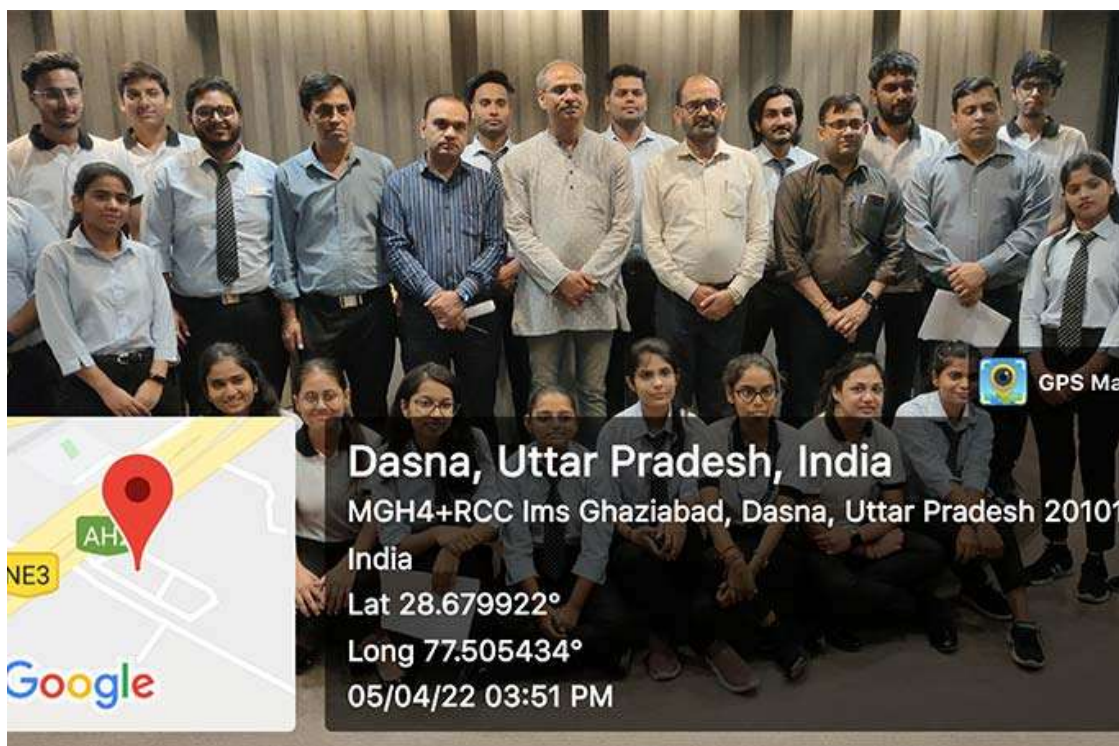
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India

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Director
Institute of Management Studies
Adhyatmik Nagar Campus,
Ghaziabad-201015